

NYCI - Youth Work Organisations Research

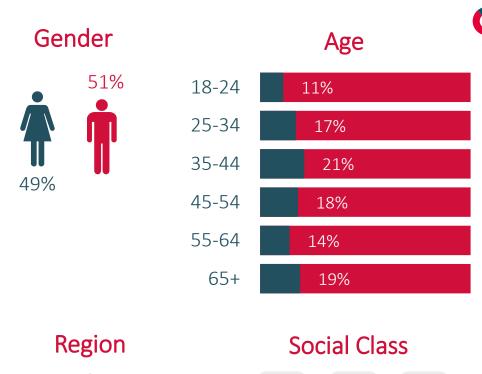
December 2023

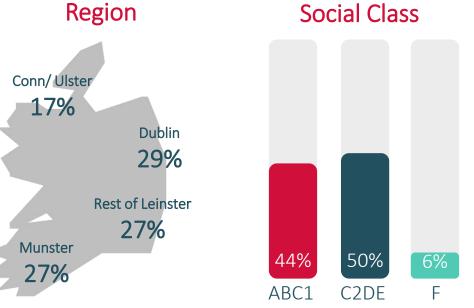
JOB REF: 696723



RED Line Methodology

- Research was conducted using RED C's online omnibus, the RED Line.
- Through an online panel of over 45,000 members, RED Line allows us to reach a representative sample of the adult population 18+ across Ireland in a cost effective and timely manner.
- Quota controls are used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile.
- Data was weighted across gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections.
- A nationally representative sample of n=1,011 adults aged 18+ was completed. A subsequent boost sample of n=223 adults aged 18-29 was then completed. Overall n=406 adults aged 18-29 took part.
- A total of n=1,234 respondents took part with fieldwork taking place from the 6^{th} 18^{th} December 2023.
- Boost data was weighted to ensure a final nationally representative sample





Irish people value youth work, and wish to see greater funding

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Key outtakes

Of those aware of youth groups and organisations in their area, the vast majority believe the work they do is important, with the majority saying it is *very* important. There is a lack of visibility, to a degree, with 3 in 10 not aware of any organisations in their local area, and some who are aware of them, not knowing much about the work they do.

Youth work is near universally valued in Irish society. The vast majority believe it is important, and that there should be greater funding available, and wider and more equal access to services and facilities across Ireland. Most adults would like to see more buildings for youth services, multi-use games areas, youth friendly spaces, and playing pitches.

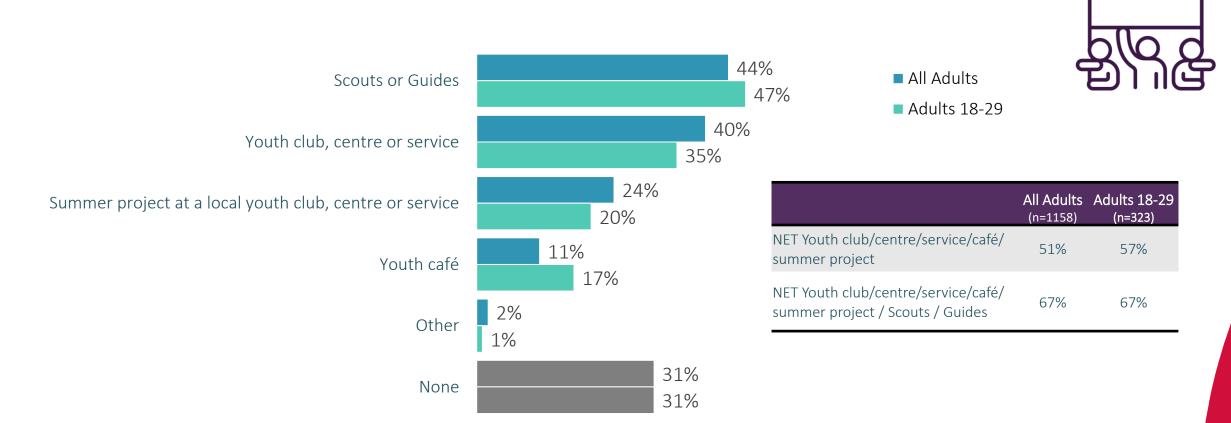
Youth services and organisations are prominent in Irish society with over 2 in 5 adults, and over half of under 29s having participated in the past. Those who participated are even more likely to consider volunteering in future, highlighting the positive experience they had. A lack of awareness and information holds this back to some extent.

7 in 10 are aware of at least one youth organisation in their area



Over 2 in 5 are aware of the scouts or guides operating in their local area. Half are aware of some kind of youth club etc. 3 in 10 aren't aware of any youth group or organisation.

Awareness of youth work organisations in local area

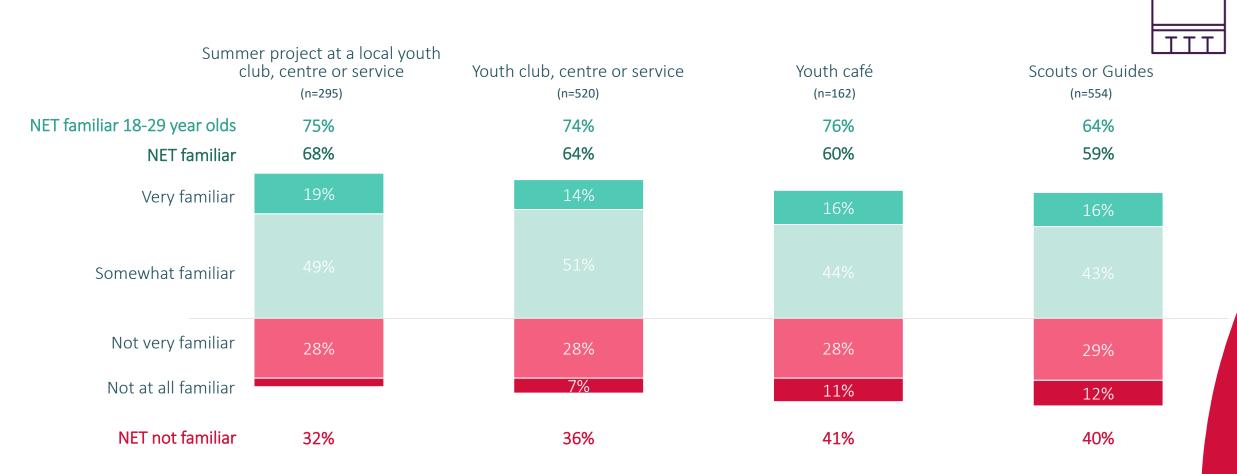


High familiarity with work of youth organisations



Between 60 and 68% of those who are aware of youth clubs etc., are familiar with the work they do. This rises to roughly three quarters of 18-29 year olds.

Familiarity with work of youth organisations

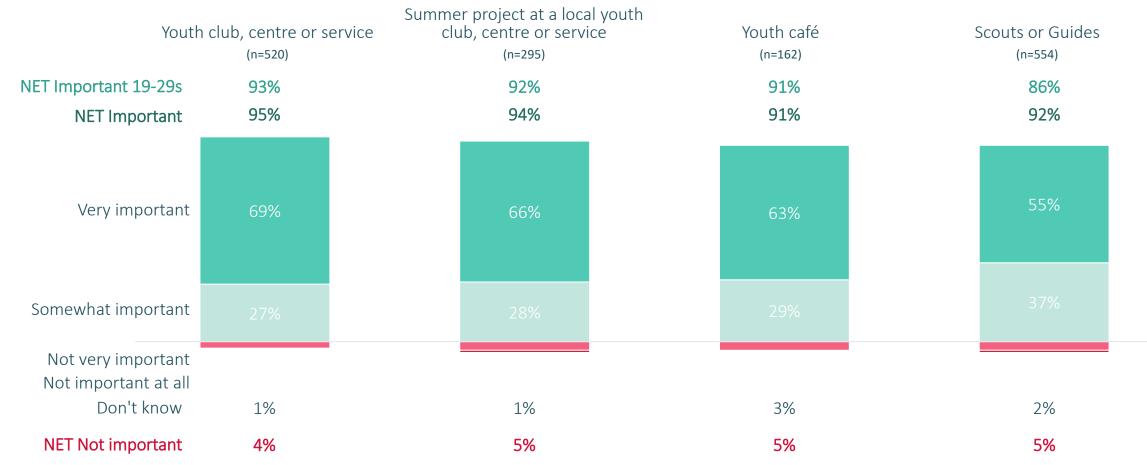


Near universal belief these organisations provide important work

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Over 9 in 10 of those aware of youth organisations in their area think that they provide important non formal education to young people. Over 3 in 5 think this is *very* important.

Importance of youth work organisations in providing non-formal education



Q3. How important do you think the following youth work groups or organisations are in terms of providing education and learning to young people outside of a formal educational setting (e.g. school/college?)

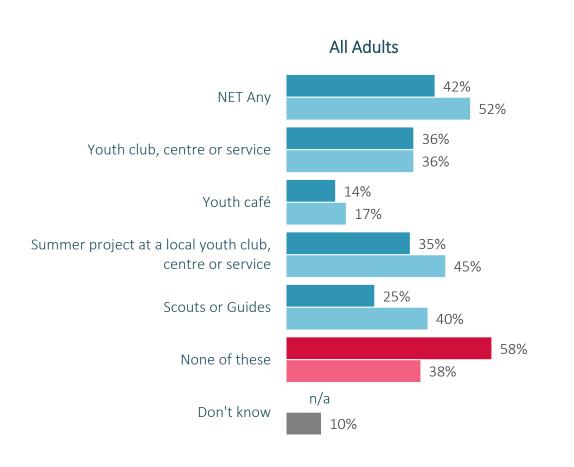
(Base: All aware of each service in their local area)

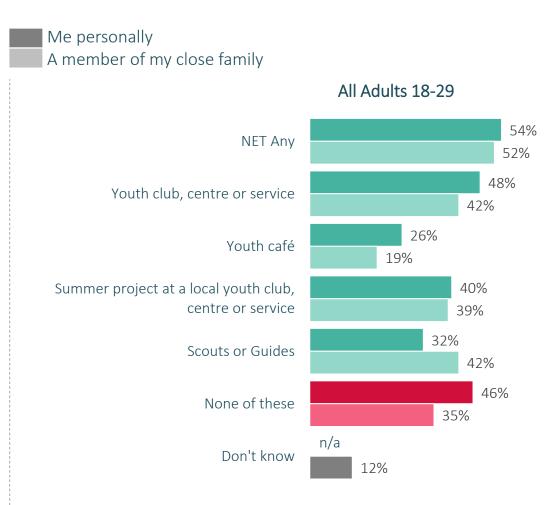
Over 2 in 5 have participated in some youth group/organisation



42% have participated in at least one group, rising to over half of 18-29 year olds. Over half say a family member has participated. Summer project, and youth club/centre/service were the most popular.

History of participation in youth organisations





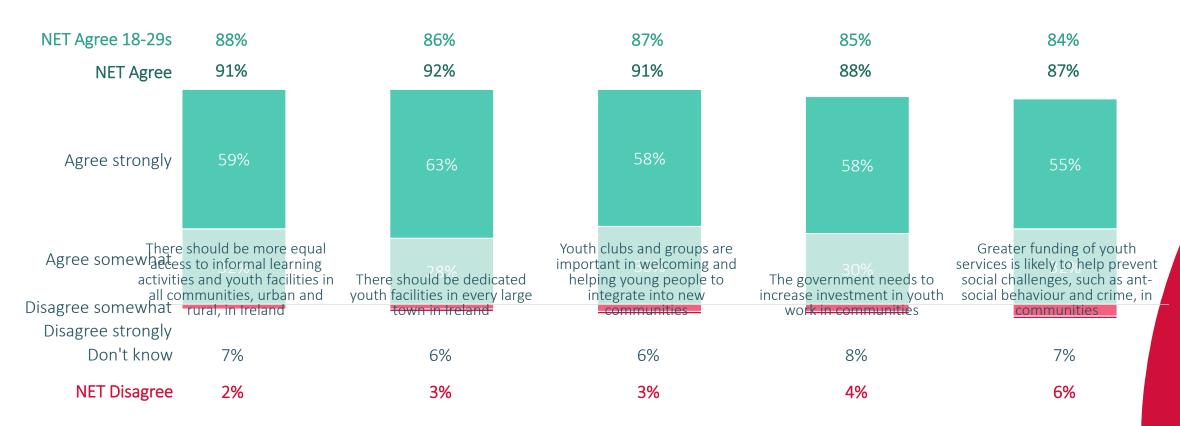


Strong endorsement for importance of youth work in Ireland



The great majority of Irish adults believe youth work is important, and should have more fun, and that there should be greater and more equal access to youth services and facilities in Ireland.

Views on youth work in Ireland

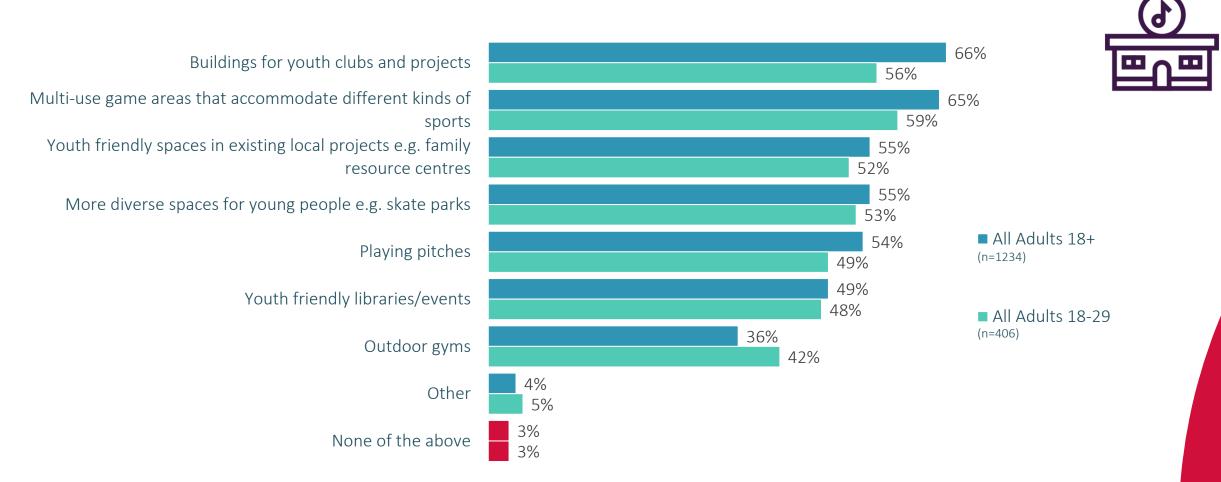


Strong demand for more spaces for young people in communities



Two thirds would like to see more buildings for youth clubs, and more multi-use games areas. Over half would like to see more youth friendly spaces, more diverse spaces for young people, and more playing pitches.

Spaces for young people that communities needs more of



RESEARCH EVALUATION DIRECTION CLARITY

See More, Clearly

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