ANNUAL REVIEW 2019

WE BUILD SOLIDARITY IN THE YOUTH WORK SECTOR.

The National Youth Council of Ireland is a membership-led umbrella organisation that represents and supports the interests of voluntary youth organisations. We use our collective experience to act on issues that impact on young people.

www.youth.ie

YOUTH WORK SECTOR

almost 1,400 STAFF WORK

with over 40,000 VOLUNTEERS IN ORGANISING AND SUPPORTING YOUTH WORK

for over 380,000 YOUNG PEOPLE

In 2019 we welcomed Blossom Ireland, Central Remedial Clinic (CRC), Love and Care for People and Migrant Rights Centre Ireland (MRCI) into membership.
Youth Work

- Lobbied successfully to increase funding for Youth Work in Budget: €2m additional investment provided in Budget 2020
- Continued as Vice Chair of the National Children and Young People's Advisory Council (NCYPAC); Participating in the Business, Child Poverty, Homelessness, Education, and the Monitoring of Constituent Strategies Working Groups. Member of the Youth Justice Strategy Steering Group.
- Chaired the 1st Annual Implementation Forum to review progress on implementation of Ireland's first LGBTI+ Youth Strategy
- Member of the Lead Team on the Targeted Youth Funding Schemes.
- Continued North/South Collaborations on the North/South Education Training Standards Committee (NSETS): NYCI continued to provide the NSETS Secretariat.
- Key member of a North/South Consortium with Co-operation Ireland, Ulster University and Pobal delivering YouthPact established to support the EU Peace IV Children & Young People’s Programme. This cross-border partnership is supported by SEUPB, the Department for the Economy NI and DCYA to support the work and workers in the Peace4Youth programme, who are running peace-building programmes for young people aged 14-24 across Northern Ireland the border regions.
- NYCI continued to work collaboratively with Education and Training Boards Ireland.
- Secured funding to enhance and expand our STEAM in Youth Work Programme.
- Secured Dormant Accounts funding to support the implementation of Skills Summary in partnership with our members, the youth sector and Accenture. Skills Summary is a self-assessment tool to support young people to recognise and record the essential life skills that they acquire through their participation in Youth Work and Volunteering.
- Facilitated regular meetings of NYCI's Specialist Organisations Network and Heads of Organisations Meeting.
- Worked in Partnership with Youth Affairs Unit in DCYA to strengthen the engagement between DCYA and the Youth Sector.
- Commenced Compliance with the new Charities Regulator Governance Code.
- Publication of new research on Youth Work in Rural Ireland.

Advocacy, Research and Policy

- MET WITH 3 SENIOR MINISTERS
- NYCI’S WORK REFERENCED 26 TIMES in Oireachtas proceedings
- DEVELOPED GENERAL ELECTION MANIFESTO ACROSS 8 POLICY AREAS including youth work and other issues affecting young people.
- SUBMISSIONS PUBLISHED on areas including National Strategy on Volunteering; establishment of an Electoral Commission; BAI Children’s Commercial Communications Code Consultation.
- SECURED CHANGES IN SOCIAL WELFARE POLICY full rate of Jobseekers’ Allowance to young people AGED 25
- SENIOR MINISTERS SECURED CHANGES IN SOCIAL WELFARE POLICY full rate of Jobseekers’ Allowance to young people AGED 25
Advocacy in focus: National Youth Showcase 2019

THE NATIONAL YOUTH SHOWCASE ‘YOUTH WORK CHANGES LIVES’

Celebrating value, diversity and vitality of youth work in Ireland took place in the Mansion House, Dublin.

Young people representing every Dáil constituency in Ireland told their local politicians why they must invest more in youth work.

Over 300 young people met with 85 TDs and senators.

49 articles and media mentions with a reach of 2,899,199 and value of €98,771.

As well as featuring in the Irish Times, Irish Examiner, Irish Independent and RTE Drivetime, there was a great regional spread with coverage of local groups in almost every county.
Communications

ONLINE AND SOCIAL MEDIA PRESENCE STRENGTHENED AND INCREASED MEDIA PROFILE FOR YOUTH ISSUES AND NYCI:

NEW NYCI WEBSITE LAUNCHED:

STREAMLINING 5,000+ PAGES OF CONTENT SPREAD ACROSS 11 INDIVIDUAL SITES OVER NINE YEARS OLD, INTO ONE USER-FRIENDLY HUB PROVIDING SUPPORT, RESOURCES AND INFORMATION FOR THE YOUTH WORK SECTOR ON YOUTH.IE.

PRINT: 188 contributions, quotes and comments to both local and national press.

BROADCAST: 137 contributions to local and national radio and television.

ONLINE: 58 mention in online media sources with reach of 23,031,055 and value of over €532,327+

TWITTER: 11,000+ followers 1,880 tweets resulting in 31,508 engagements

FACEBOOK: 3,900+ page likes. 398 posts resulting in 9632 engagements.

EMAIL MARKETING: 3,600+ E-bulletin subscribers

STRATEGIC REVIEW of NYCI digital marketing activities commenced

Youth Arts

ARTIST IN RESIDENCE IN DEPT. OF APPLIED SOCIAL STUDIES, MAYNOOTH UNIVERSITY DEVELOPED IN PARTNERSHIP WITH KILDARE COUNTY COUNCIL ARTS SERVICE

NATIONAL MAPPING OF YOUTH ARTS IN YOUTH WORK SETTINGS research initiated with University College Cork.

NEW YOUTH ARTS TRAINING PORTFOLIO LAUNCHED:

OVER 480 PARTICIPANTS ACROSS 25 TRAINING AND NETWORKING EVENTS NATIONWIDE

ARTIST AND YOUTH WORK RESIDENCY GRANTS awarded nationally supporting quality arts youth experiences for young people

5 EVENTS in 3 Youth Arts Regional Hub locations nationwide

80 SUPPORT REQUESTS RESPONDED TO

PARTNERSHIP WITH STEAM IN YOUTH WORK PROGRAMME DELIVERED A RANGE OF DEVELOPMENT OPPORTUNITIES FOR YOUTH WORK ORGANISATIONS TO EMBED STEAM IN YOUTH ARTS PRACTICE
Child Protection

NYCI Child Protection Awareness Programme
Delivered by its members' trainers to over 10,000 participants

NYCI Garda Vetting Consortium
5,916 vetting applications processed on behalf of the youth work sector

Training Delivered Directly by NYCI
To a further 827 participants

Child Safeguarding Seminar for the Youth Work Sector
To over 70 participants

Development Education

Irish Aid has a strategic partnership with Youth 2030 led by NYCI, to deliver development education in the youth sector.

The Youth 2030 Consortium is a collaboration between NYCI, Trócaire, Concern and the Centre for Youth Research and Development (Maynooth University).

Celebrating 5th successful year of UN Youth Delegate Programme.

New Level 8 Certificate in Global Youth Work and Development Education designed

Youth 2030 Young People's Committee:
15 members from across Ireland

One World Week:
2,351 young people from across Ireland engaged through 45 trainings in 19 counties;
224 Youth Workers participated in training;

Mini-grants (26 events in 12 counties), and the Climate Revolution Youth Summit (RDS Dublin) which 412 people attended and featured on RTE Morning Ireland.

Climate Change Toolkit: 484 downloads

New Change the World Podcasts on the SDGs created in partnership with SpunOut.
Equality and Intercultural

**Transforming Hate in Youth Work**
- Manual launched, and training rolled out: Beyond Hate Companion Activity Resource produced.

**200 Youth Workers**
- Trained and presentation made to 25 academics on Make Minority a Priority Research.

**Consultation in Collaboration with**
- Irish Human Rights and Equality Commission with 80+ young people on their Experiences of Racism supported by NYCI’s Making Links network of minority ethnic youth leaders.

**4 County-wide Meetings**
- Held as part of Linking Asylum Seekers and Refugees to Youth Work Project.

**Chameleon Project**
- On building and maintaining resilience in youth and community work held with 13 youth leaders.

**Youth Health Promotion**

**Health Quality Mark (HQM) Awarded to 7 Health Promoting Organisations**
- HQM, in partnership with NUIG underwent an evaluation resulting in a new manual with 3 new criteria added.

**33 Training Events**
- Delivered to 464 participants by National Youth Health Programme.

**New Online Mindfulness Training Created**
- In partnership with The Sanctuary (Mindfulness and Compassion Self-Care programme).
STEAM (Science, Technology, Engineering, Arts, Maths) in Youth Work

152 TRAINING OPPORTUNITIES delivered to youth workers and Youthreach staff through:

- One-day introductory and follow-up STEAM in Youth Work trainings
- A three-day STEAM School residential (delivered in collaboration with NYCI’s Youth Arts programme)
- A continues professional development programme on Games in Youth Work (delivered in collaboration with NYCI’s Development Education programme by Limerick Institute of Technology).

6 GRANTS OF €2000 TO €5000 AWARDED TO FRONTLINE YOUTH WORK ORGANISATIONS TO CARRY OUT STEAM IN YOUTH WORK PROJECTS.

International and Digital Youth Work

Developed EUROPEAN DIGITAL YOUTH WORK (DYW) guidelines for youth sector and policy makers, training materials and best practice videos through the international strategic partnership www.digitalyouthwork.eu building capacity and supporting the development of DYW strategies, reaching 61,000 throughout Europe.

CITIZENSHIP IN A DIGITAL ERA TRAINING FOR 24 YOUTH WORKERS FROM ACROSS EUROPE.

17 NATIONAL YOUTH COUNCILS AND INTERNATIONAL NGOs FROM THROUGHOUT EUROPE MET IN IRELAND FOR A YOUTH LED SEMINAR, HOSTED BY THE NATIONAL YOUTH COUNCIL OF IRELAND, ON SHRINKING CIVIL SPACE FOR YOUTH.

YOUNG PEOPLE FACILITATED TO ATTEND NATIONAL AND INTERNATIONAL POLICY AND ADVOCACY EVENTS HOSTED BY THE EU COMMISSION, COE, CHAIR OF THE OIREACHTAS ON EUROPEAN UNION AFFAIRS, THE MINISTER FOR CHILDREN AND YOUTH AFFAIRS, AND BRITISH IRISH PARLIAMENTARY ASSEMBLY AND THE EUROPEAN YOUTH FORUM

NEW EU YOUTH STRATEGY DEVELOPED - including:

11 YOUTH GOALS DEVELOPED BY YOUNG PEOPLE

including: 700+ from Ireland (in 2018)

A FURTHER 388 young people participated in the process in Ireland in 2019 through 10+ events and trainings.
A **NEW ONLINE TOOL** THAT CAPTURES THE SKILLS YOUNG PEOPLE GAIN BY PARTICIPATING IN YOUTH WORK AND VOLUNTEERING OPPORTUNITIES, WAS LAUNCHED IN MARCH 2019.

It is recognised as a measurement tool in the Youth Employability Initiative.

**USER NUMBERS IN YEAR ONE**

- **714**

**NUMBERS OF YOUTH WORKERS Trained**

- **35**

**FINANCES**

**INCOME**

€2,305,780

**EXPENDITURE**

€2,288,575

Complete accounts available on [www.youth.ie](http://www.youth.ie)

**SOURCES OF FUNDING:**

- Income from: **43** GRANTS VIA FUNDING BODIES
- as well as resource sales, membership and training fees.

**STAFF EMPLOYED**

- **21**

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