Action Matrix

Action Matrix

Hand out post-its and ask everyone to write down an idea for an action they could take to raise awareness of the injustice issues that affect them and other young people in the World.

Remember to:

- Think about which issue you want to address most
- Think how the local issue affects people globally
- See what you can do to make this happen
- Identify the right people to ask for advice
- Use one post-it per idea
- Think big and start small
- Think about what you want to happen
- Be realistic
- Use the skills of the people and organisations around you

Then hand up all the post-its and draw up the following matrix on flipchart:

	High Effect	Medium Effect	Low Effect
Simple			
Needs some work			
Quite tough			

Now ask people to take a random post-it from the pile and read it out to the rest of the group and ask where to put it on the matrix. After all the actions are on the chart, as a group decide on what action you think is best for you.

When you've decided on an action:

- Give everyone a task
- Create a timeline
- Let people know what's going on
- Make it fun
- Record what happens

Adapted from: Get Global! ActionAid 2003