

# National Youth Council - Youth Poll

July 2014  
Job No: 48014



**REDC**



## Objectives

- / The National Youth Council required a nationally representative survey to be conducted among those aged 18-25.
- / The purpose of the research is to gain a better understanding of their lives as it currently stands as well as their behaviours and attitudes.
- / The study covered several topics including the following:
  - » Living status
  - » Rating of accommodation
  - » Attitudes towards mandatory health insurance
  - » Attitudes towards cuts made and jobseekers allowance
  - » Attitudes towards job bridge scheme
  - » Incidence of being registered to vote in Ireland
  - » Party voted for in local and euro elections in May 2014
  - » Barriers to voting
  - » Attitudes towards creation of 'ministry of Irish overseas'
- / Ultimately this study aims to provide a better understanding of the 18-25 year old age group in Ireland in several aspects of their lives



## Methodology

- / 412 face-to-face interviews were conducted through on-street intercepts throughout Ireland among those aged 18-25.
- / Quotas were set to the known profile of those aged 18-25 living in Ireland based on census 2011 data.
- / All data was then weighted to this known proportion to ensure the data is reflective of this group.
- / A sample of 412 files a margin for error of +/- 4.9%.
- / Interviewing was conducted during 17<sup>th</sup> June – 6<sup>th</sup> July 2014.

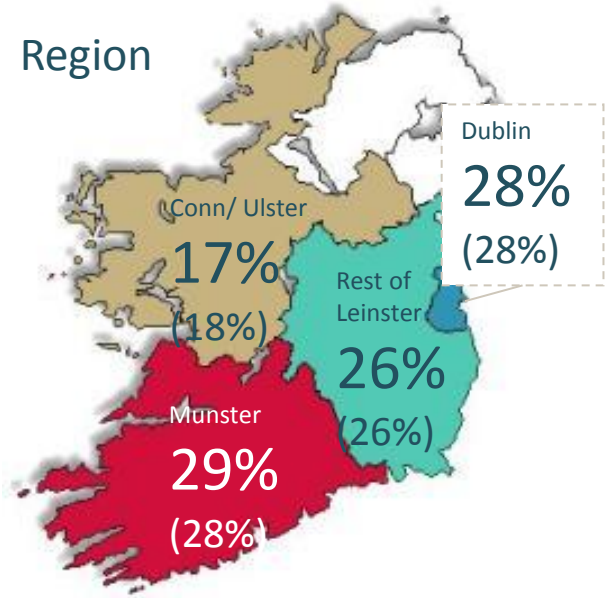
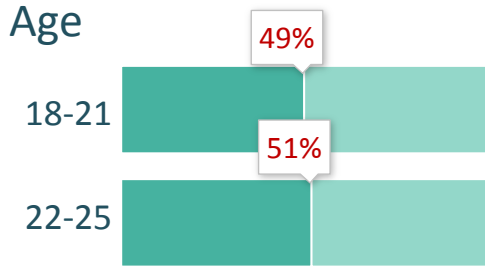
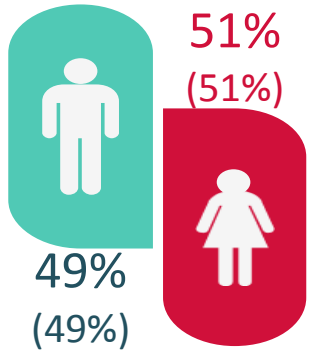
# Sample Profile



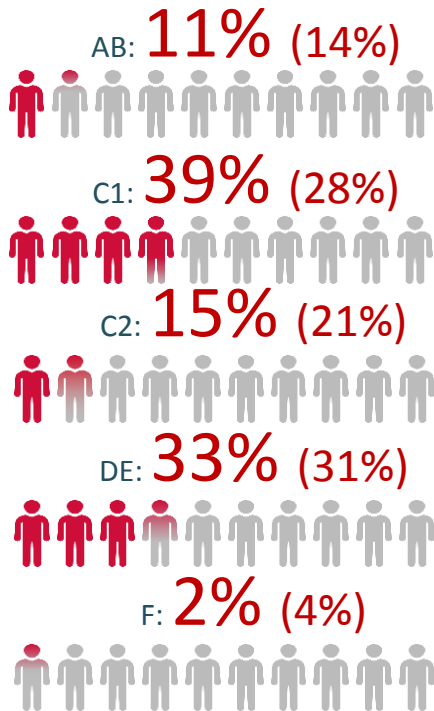
# Sample Profile - I

(Base: All Aged 18-25 – 412)

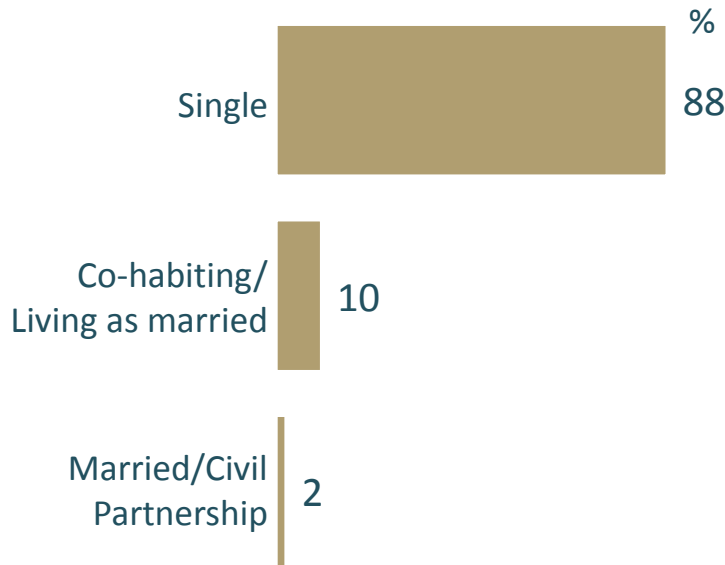
Representative of the National Profile of those aged 18-25 in Ireland based on Census 2011 data.



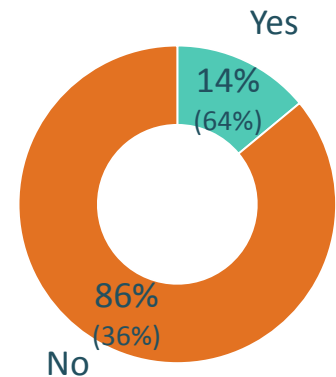
## Social Class



## Marital Status



## Children



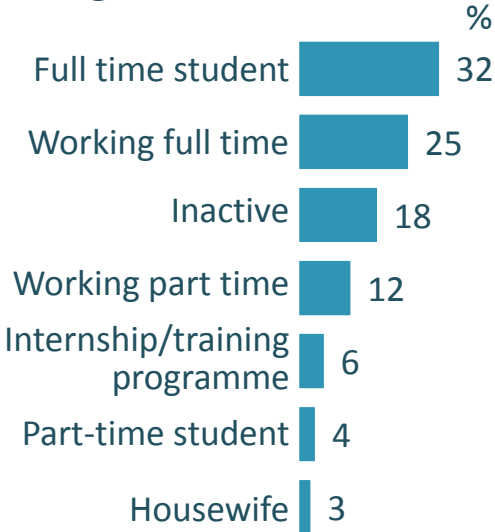
( ) Figures in brackets Total Poulation aged 18+



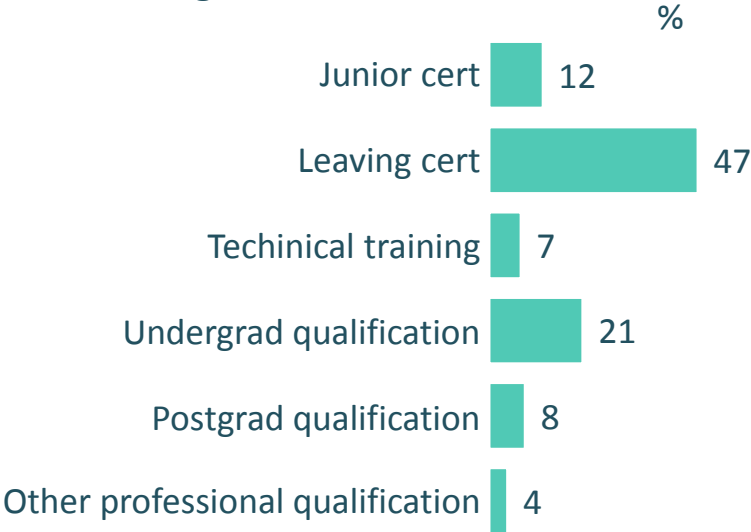
# Sample Profile - II

(Base: All Aged 18-25 – 412)

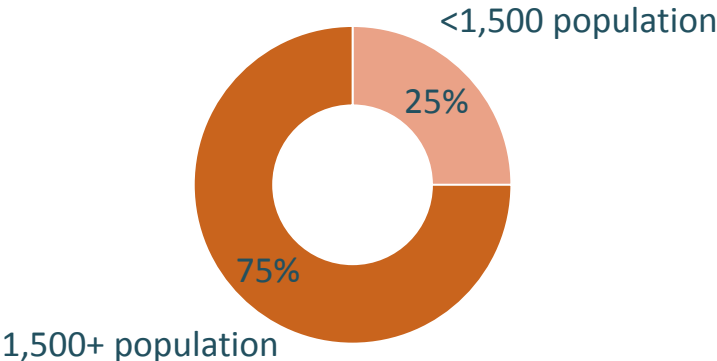
## Working Status



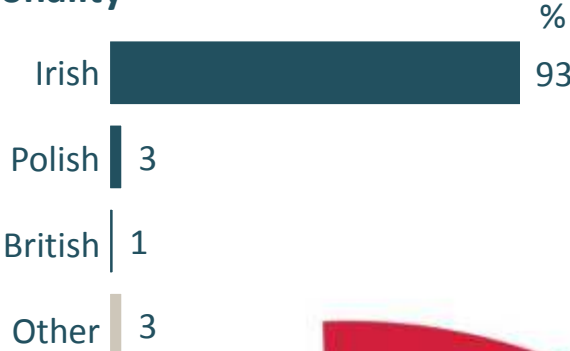
## Highest Education Received



## Population Area



## Nationality

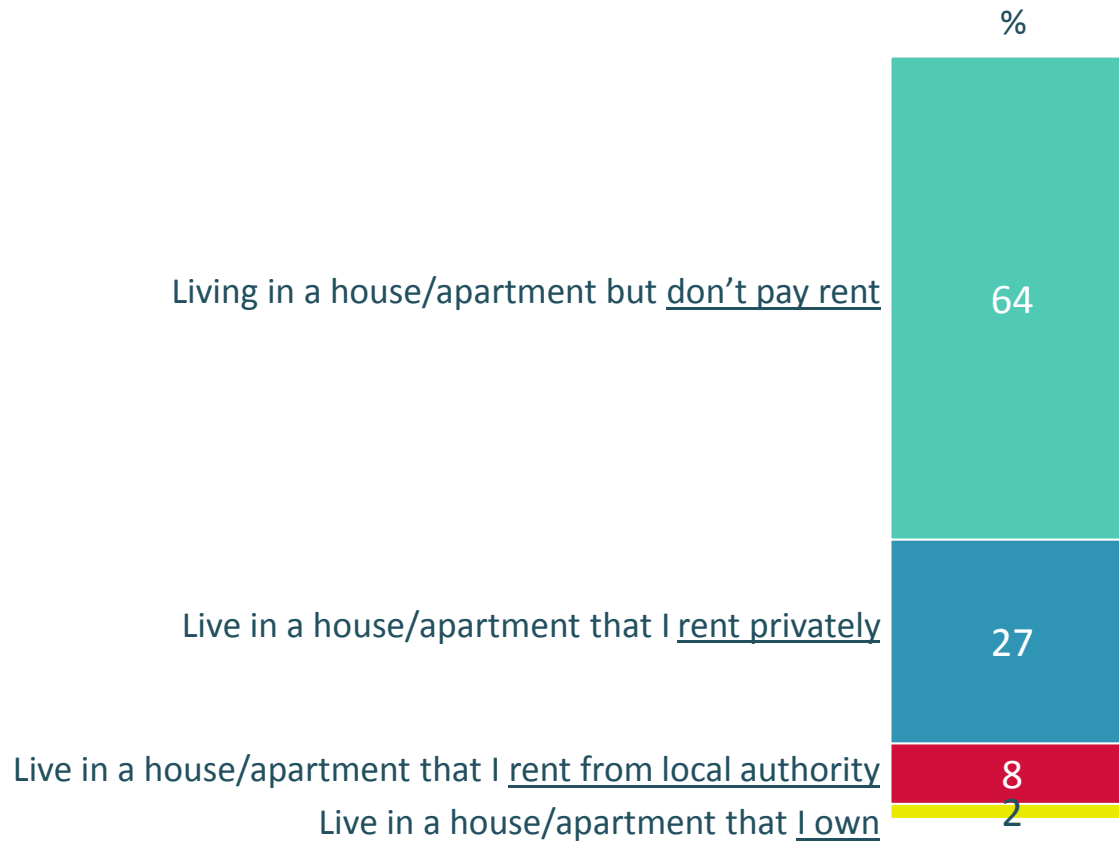




# Living Status

# Living Status - I

(Base: All Aged 18-25 – 412)



**Just under 2 in 3 18-25 year olds live in a house or apartment, but don't pay rent, while just over 1 in 4 rent privately.**



# Living Status - II

(Base: All Aged 18-25 – 412)

		Sex		Age		Social Class		Region			
	TOTAL (412) %	Male (202) %	Female (210) %	18-21 (202) %	22-25 (210) %	ABC1 (206) %	C2DE (198) %	Dublin (115) %	ROL (107) %	Munster (119) %	Conn./ Ulster (70) %
Living in a house/apartment but <u>don't pay rent</u>	64	64	63	76	52	66	59	55	65	71	63
Live in a house/apartment that I <u>rent privately</u>	27	24	29	16	36	29	25	37	21	22	25
Live in a house/apartment that I <u>rent from local authority</u>	8	10	6	6	10	2	14	6	12	4	12
Live in a house/apartment that I <u>own</u>	2	2	2	2	2	2	2	2	2	3	-

Those not paying rent are more likely younger age groups, 18-21, while private renters are of an older age 22-25 and residing in Dublin. Those renting from a local authority are more likely lower social grades and reside in Rest of Leinster.



# Living Status - III

(Base: All Aged 18-25 – 412)

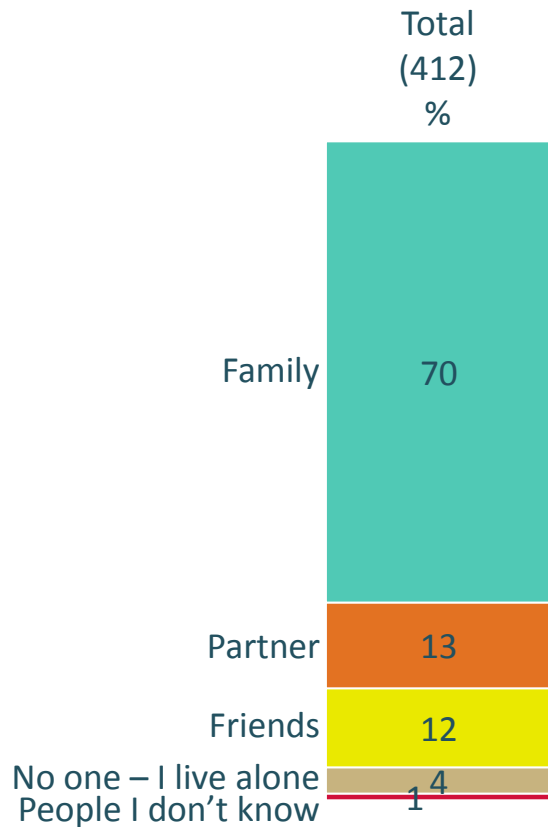
		Marital Status		Work Status			
	TOTAL (412) %	Single (363) %	Married/Living as married (49) %	Working Full-time (102) %	Work Part-time (50) %	Full-time Student (131) %	Inactive (73) %
Living in a house/apartment but <u>don't pay rent</u>	64	70	19	51	61	80	61
Live in a house/apartment that I <u>rent privately</u>	27	22	59	43	27	16	19
Live in a house/apartment that I <u>rent from local authority</u>	8	6	23	3	9	2	20
Live in a house/apartment that I <u>own</u>	2	2	-	4	3	2	-

Private renters are married and working full time, while those not paying rent are likely to be single and full time students.

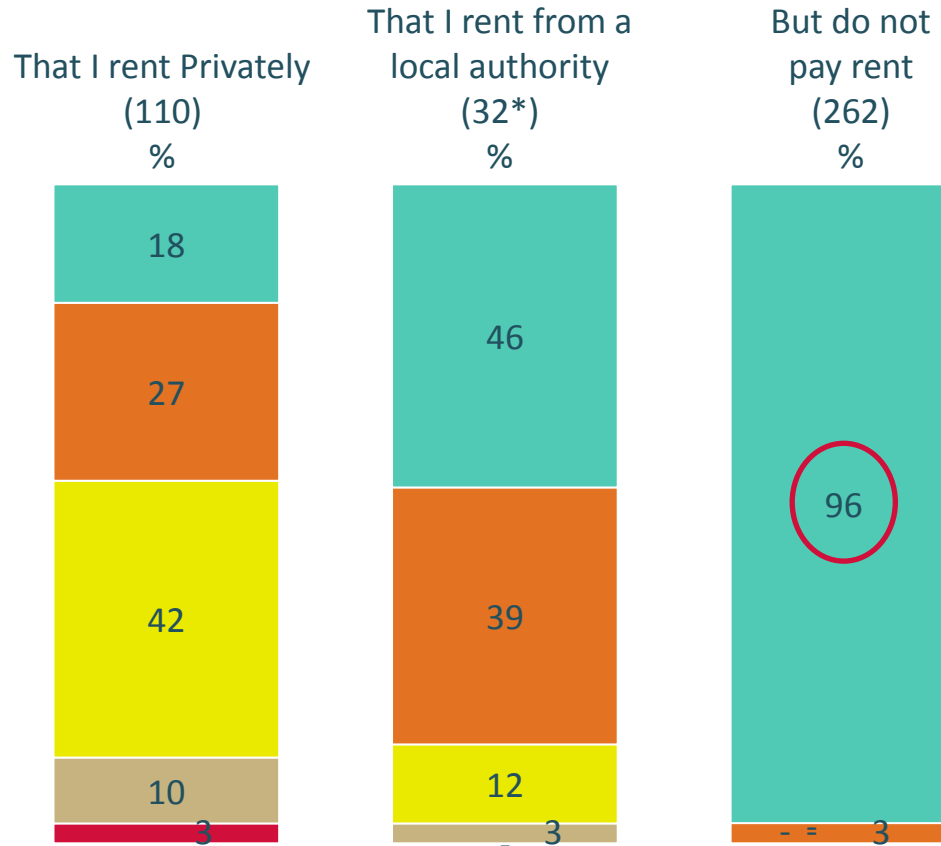


# Currently Living With - I

(Base: All Aged 18-25 – 412)



## Living in a house/apartment...



\*Caution: Small Base Size

**7 in 10 of those aged 18-25 currently live with a family member, and this is more evident among those who 'do not pay rent'. 2 in 5 renting privately live with friends, while those renting from a private authority live with either family or partner.**

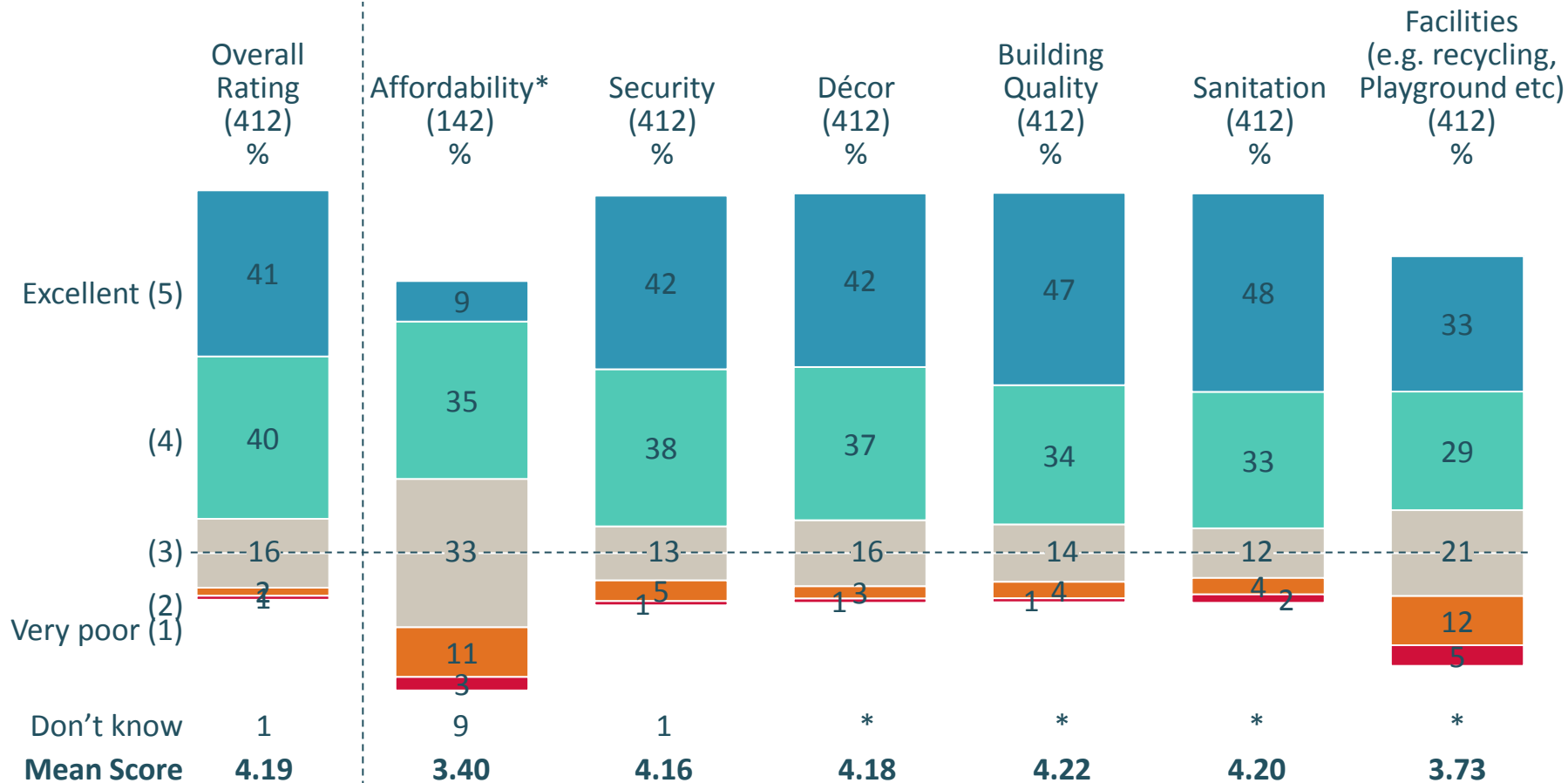




**Accommodation**

# Rating Of Accommodation - I

(Base: All Aged 18-25 – 412)



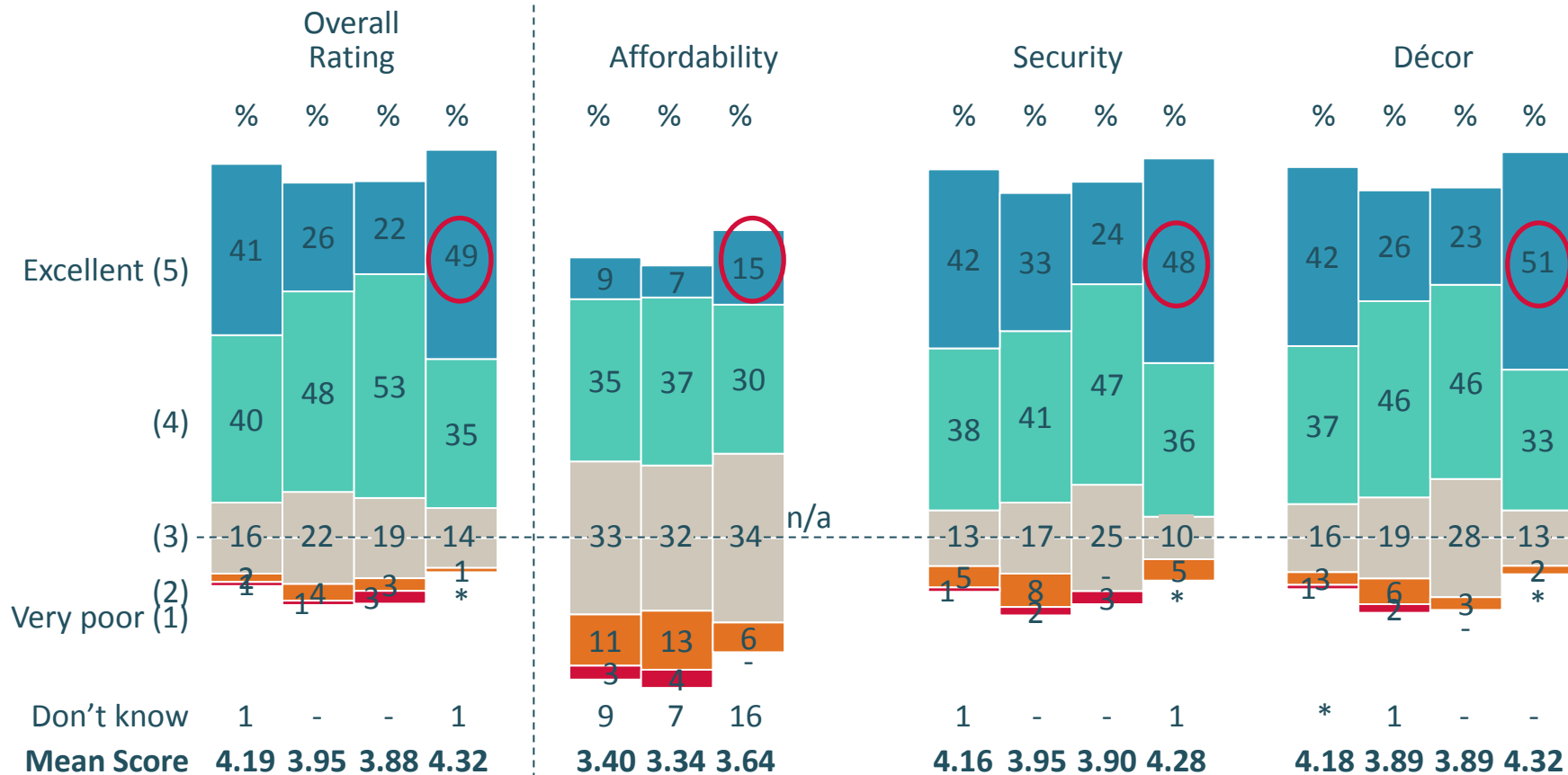
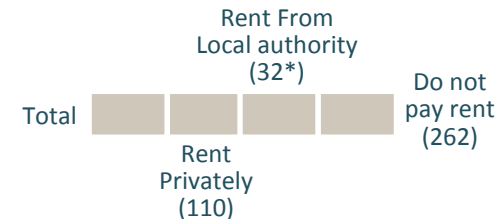
\*Only asked by renters

Overall it appears that this age group are happy with their accommodation with 4 in 5 giving a rating of 4 or 5 for overall satisfaction. However, this does fluctuate somewhat across various aspects, specifically affordability and facilities.



# Rating Of Accommodation - II

(Base: All Aged 18-25 – 412)



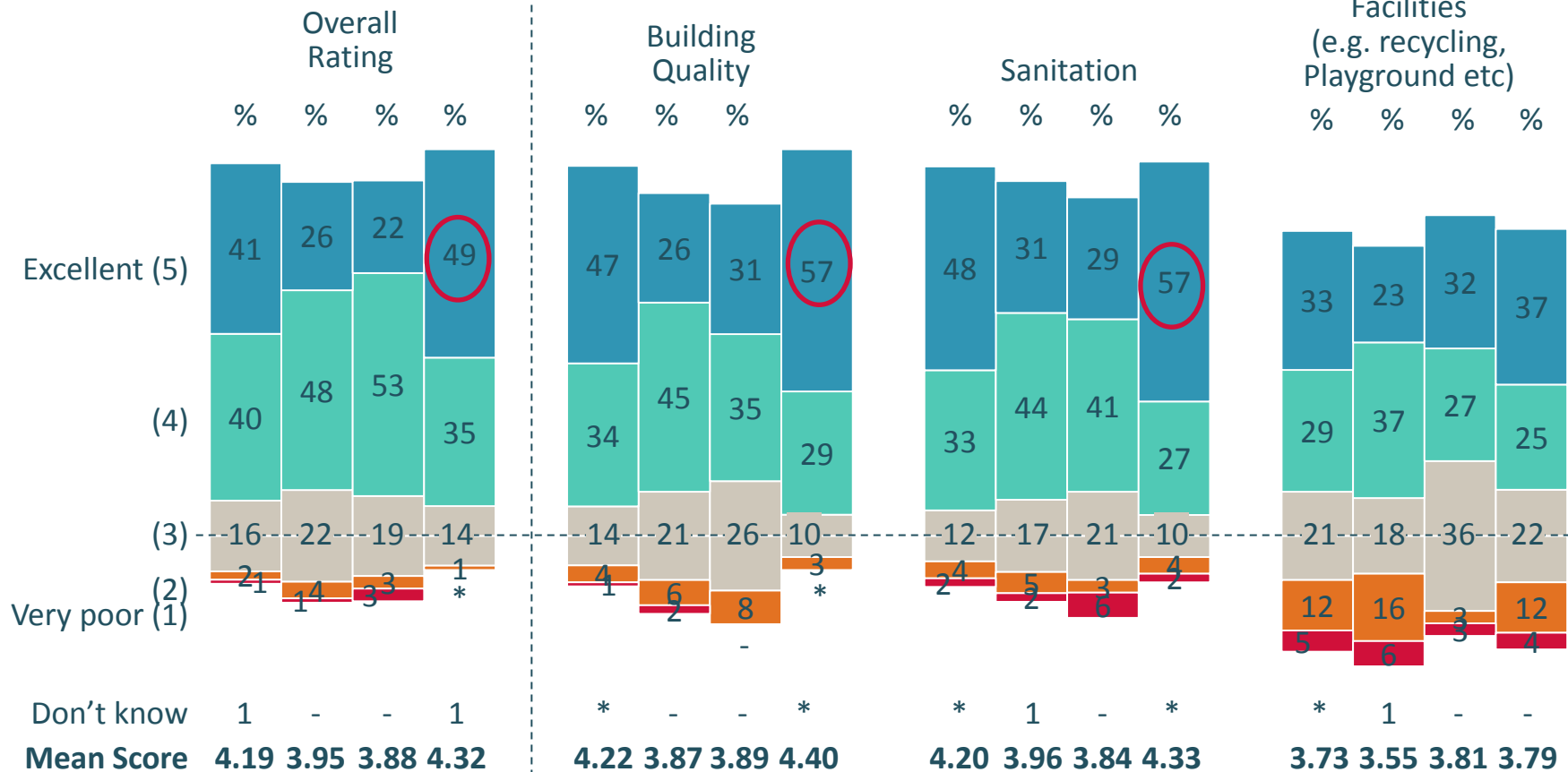
\*Small Base Size

Overall it is clear that those not paying rent have the highest satisfaction levels with their accommodation. Those renting either privately or off local authority have similar levels of satisfaction to each other, but less satisfied than the total.



# Rating Of Accommodation - III

(Base: All Aged 18-25 – 412)



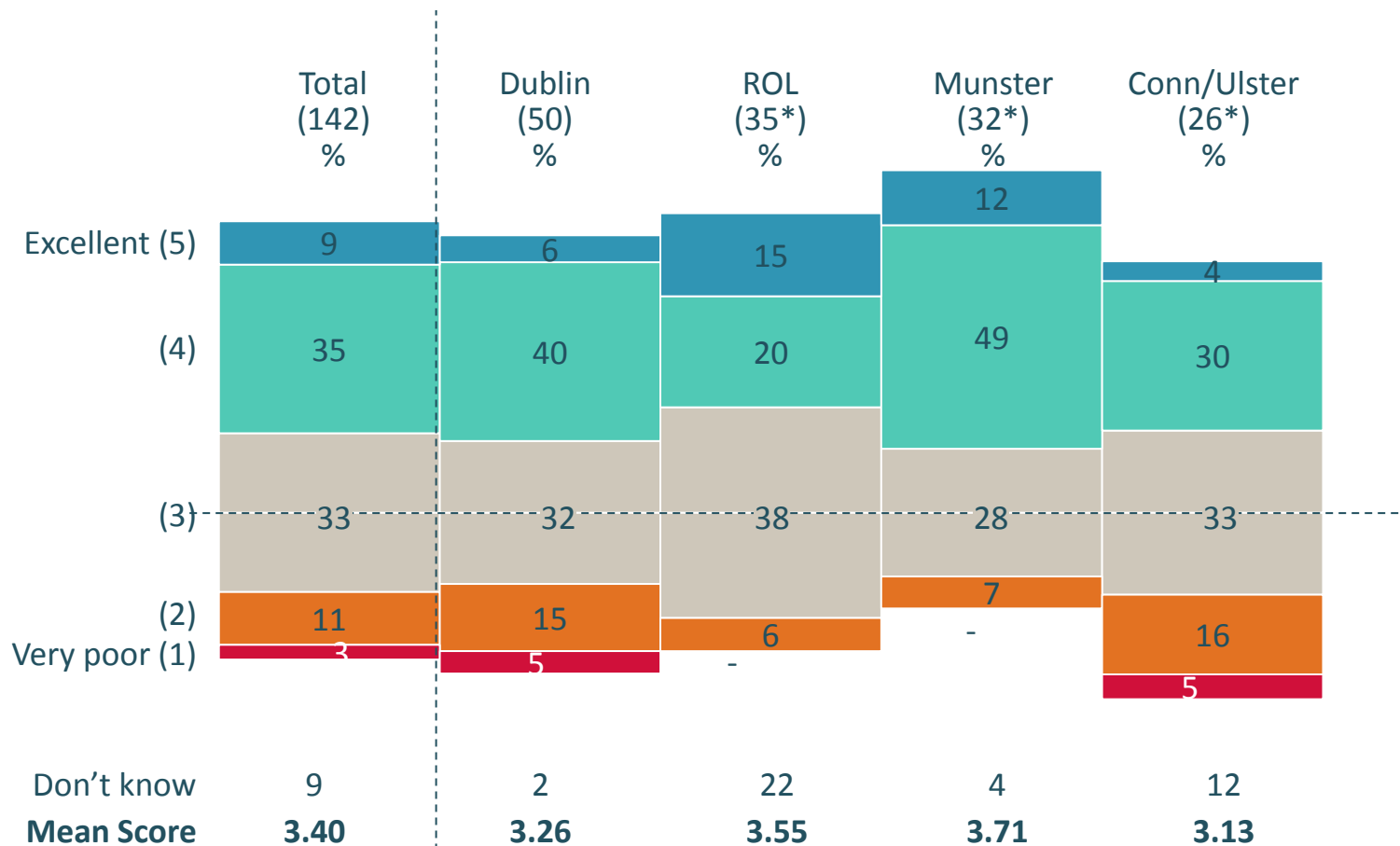
\*Small Base Size

While again it is those not paying rent that over index on satisfaction, those renting from a local authority shoe the greatest level of satisfaction with facilities available.



# Rating Of Affordability X Region

(Base: All Aged 18-25 Who Pay Rent – 142)



\*Small Base Size

Satisfaction with affordability of accommodation is lowest in Dublin and Conn/Ulster, with Munster performing relatively well.

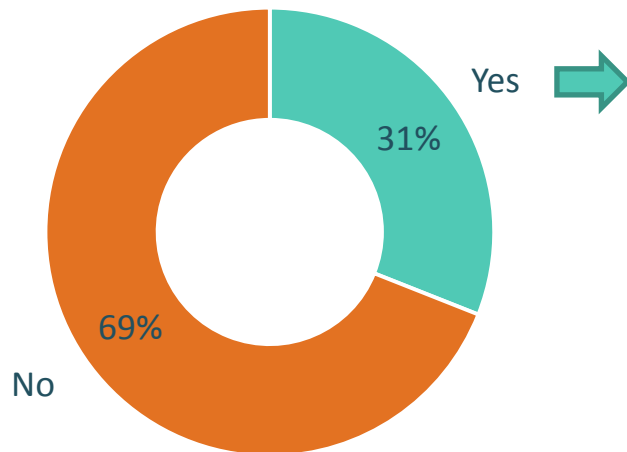




# Health Insurance

# Health Insurance Ownership

(Base: All Aged 18-25 – 412)



<b>TOTAL</b>	<b>31%</b>
Male	30%
Female	31%
18-21	32%
22-25	29%
ABC1	41%
C2DE	19%
Dublin	28%
ROL	24%
Munster	39%
Conn./Ulster	30%
Receiving Job seekers	15%
Not receiving job seekers	35%

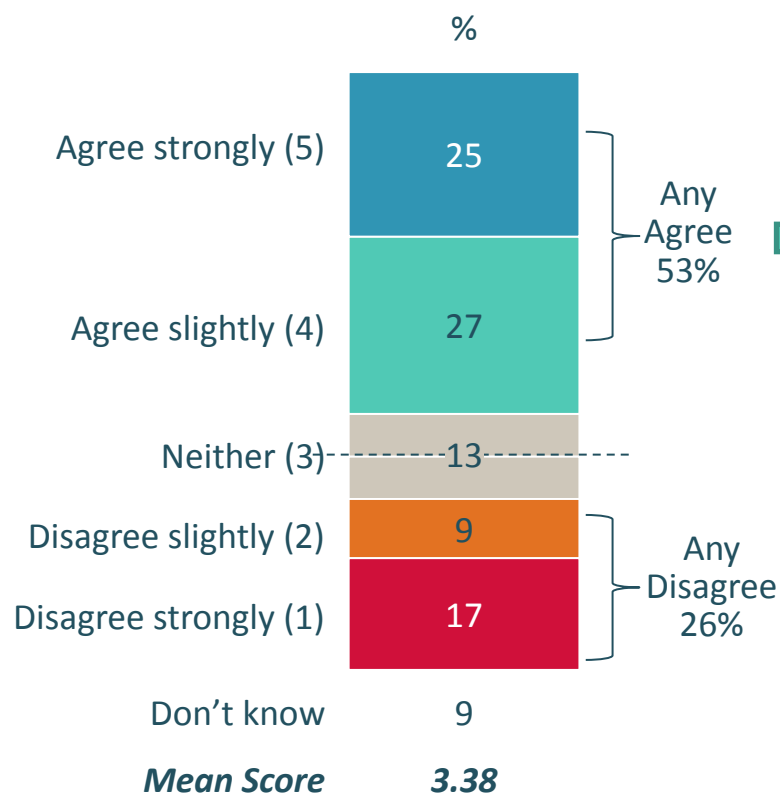
**3 in 10 18-25 year olds hold health insurance, with higher social classes, those residing in Munster and those not in receipt of Jobseekers allowance more likely to have ownership.**



# Attitudes Towards Mandatory Health Insurance

(Base: All Aged 18-25 – 412)

Q.9 Currently there is a proposal to introduce mandatory health insurance under a universal health insurance scheme. Can you tell me how much you agree or disagree with this proposal?



<b>TOTAL AGREE</b>	<b>53%</b>
Male	51%
Female	55%
18-21	55%
22-25	51%
ABC1	55%
C2DE	50%
Dublin	66%
ROL	42%
Munster	56%
Conn./Ulster	41%
Have health insurance	65%
Don't have health insurance	47%

Just over half agree with the proposal to introduce a new mandatory health insurance. Those more in favour tend to be those residing in Dublin, Munster and who already have health insurance.

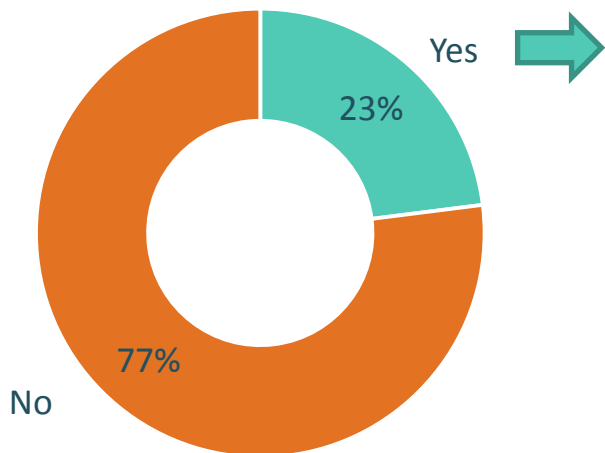




# Job Seekers Allowance

# Receipt Of Jobseekers Allowance

(Base: All Aged 18-25 – 412)



<b>TOTAL</b>	<b>23%</b>
Male	26%
Female	22%
18-21	20%
22-25	27%
ABC1	10%
C2DE	38%
Dublin	28%
ROL	30%
Munster	19%
Conn./Ulster	13%

<b>TOTAL</b>	<b>23%</b>
Urban Residence	25%
Rural Residence	18%
<b>Primary Education;*</b>	
Junior Cert	55%
Leaving Cert	20%
Technical Training*	44%
Undergrad	13%
Postgrad*	12%

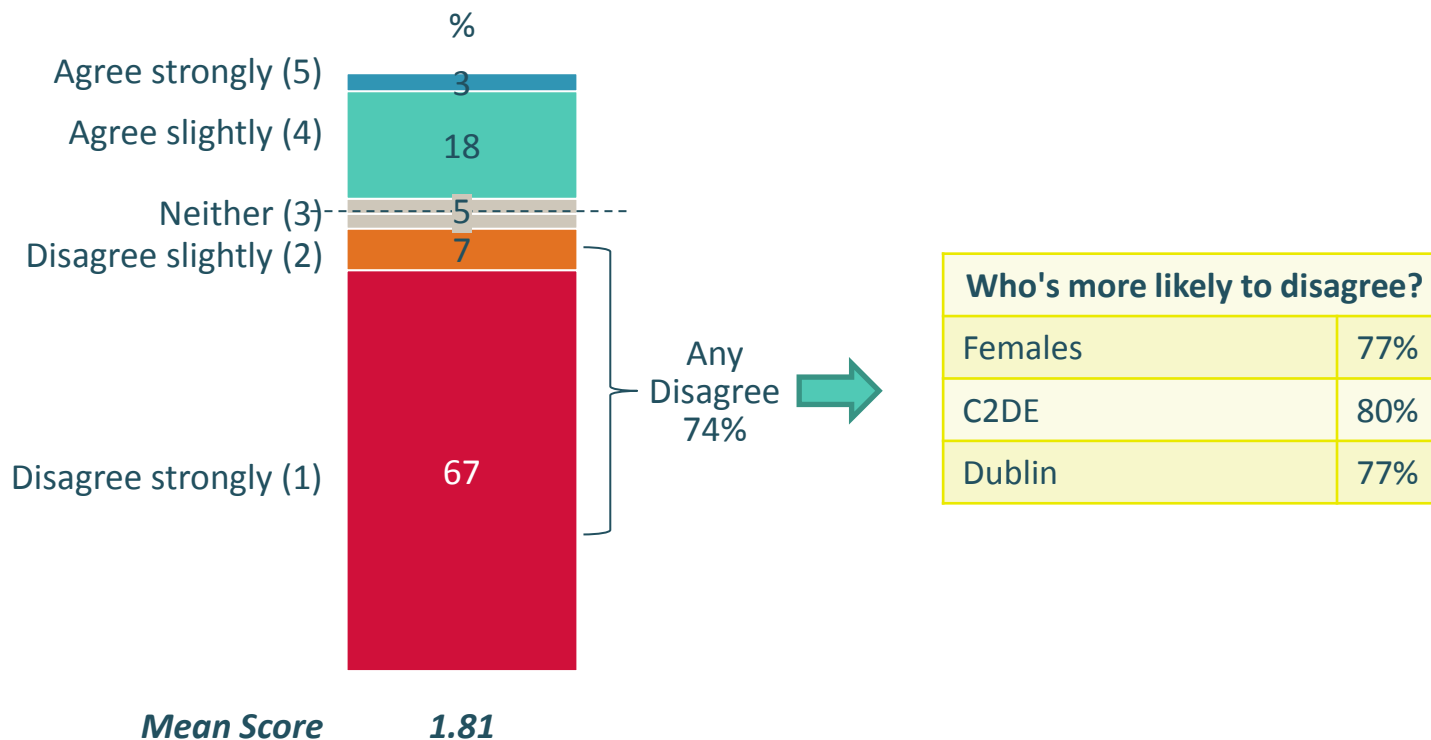
\*Small Base Size

Almost 1 in 4 18-25 year olds are in receipt of the Jobseekers allowance, which is more present among those aged 22-25, lower social grades, and those living in Leinster.



# Attitudes Towards Recent Cuts To Jobseekers Allowance Under The Age Of 26

(Base: All Receiving Jobseekers Allowance – 97)

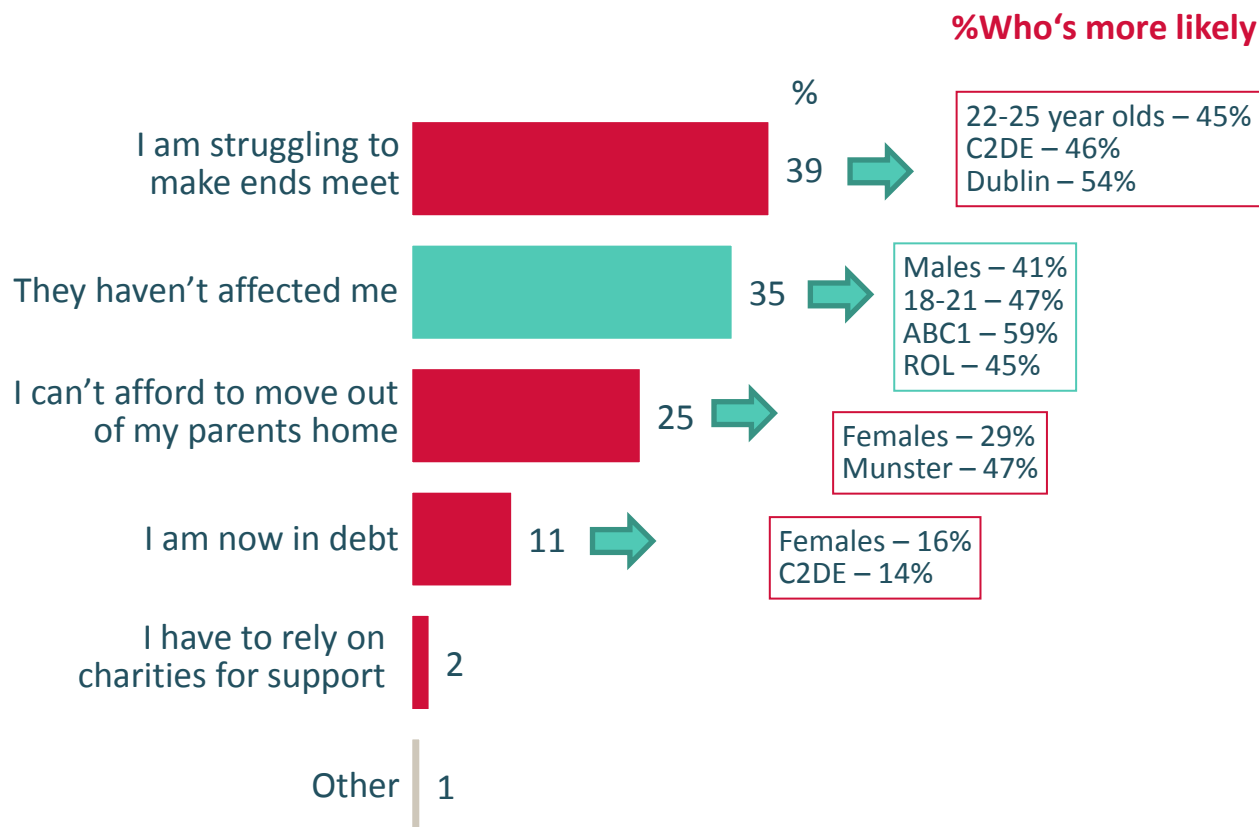


A strong 2 in 3 of those in receipt of the jobseekers allowance disagree strongly with the cuts that were made – which is even stronger among females, lower social grades and Dublin residents.



# Impact Of Recent Cuts To Jobseekers Allowance Under Age Of 26

(Base: All Receiving Jobseekers Allowance – 97)



The cuts to the jobseekers allowance sees for almost 2 in 5 a struggle to make ends meet and for 1 in 4 they cannot afford to move out of their parents home. However there is a proportion who do not believe they have been affected by the cuts at just over 1 in 3 .

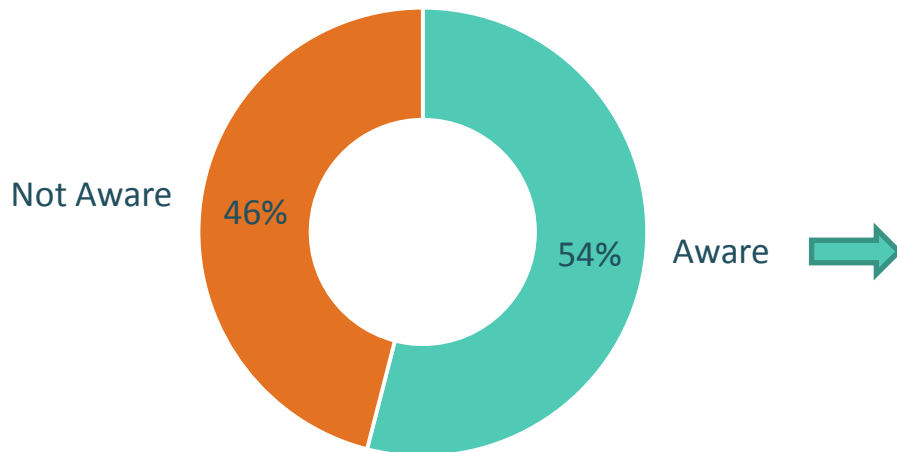




# Jobbridge Scheme

# Awareness Of Jobbridge Scheme

(Base: All Aged 18-25 – 412)



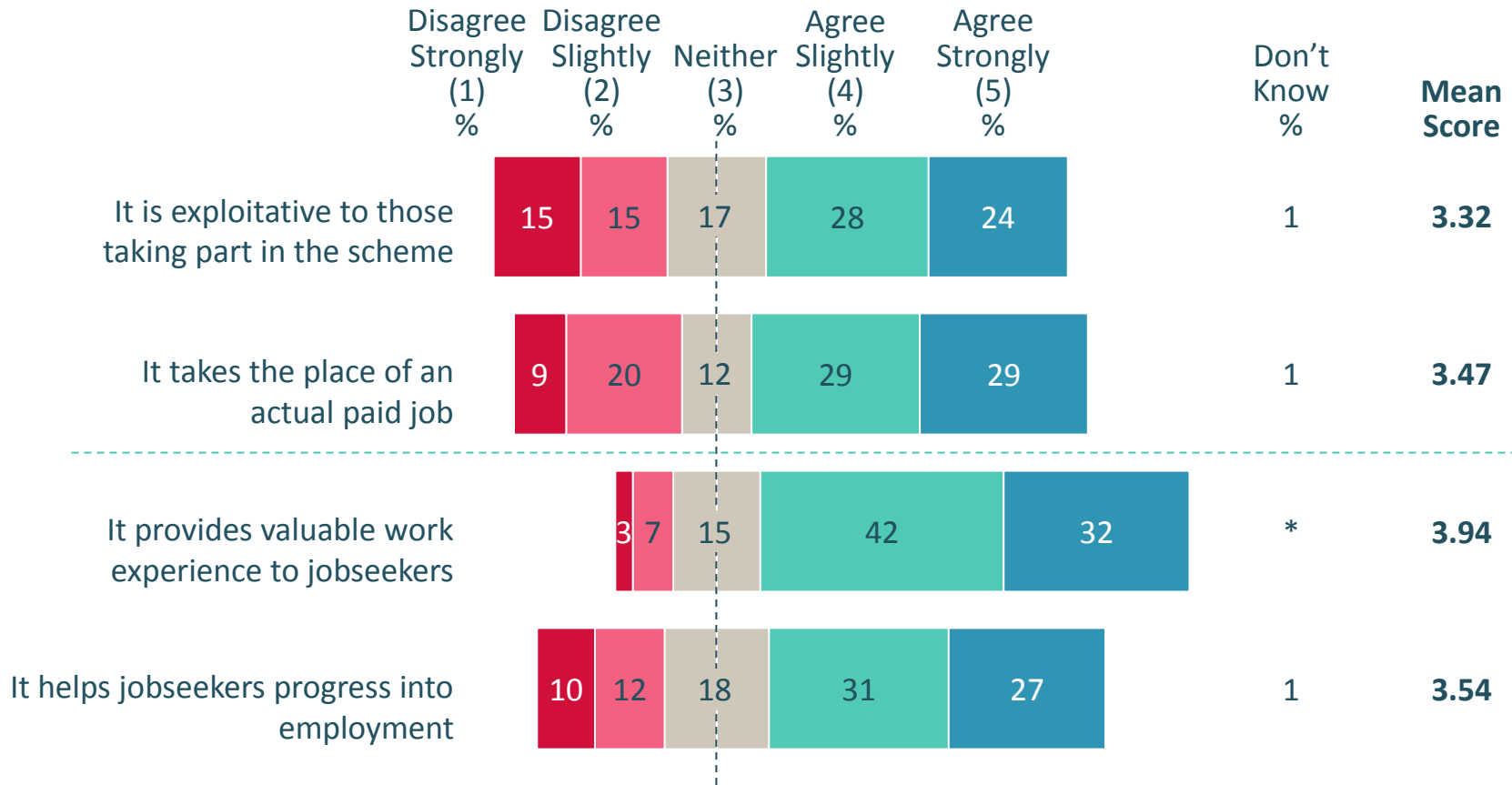
<b>TOTAL</b>	<b>54%</b>
Male	52%
Female	57%
18-21	45%
22-25	63%
ABC1	58%
C2DE	49%
Dublin	34%
ROL	66%
Munster	60%
Conn./Ulster	60%
Receiving Job seekers	66%
Not receiving job seekers	51%

Just over half are aware of the Jobbridge scheme, predominantly those aged 22-25, higher social grades, residing outside of Dublin and in receipt of the jobseekers allowance.



# Attitude Towards Jobbridge Scheme

(Base: All Aware Of Jobbridge Scheme-224)



There are mixed attitudes towards the Jobbridge scheme – while there are a proportion who believe it is exploitative and takes the place of a paid job, there are also those who believe it provides valuable work and helps progress jobseekers into employment.



# Attitude Towards Jobbridge Scheme X Demographics

(Base: All Aged 18-25 – 412)

	TOTAL (412) %	Sex		Age		Social Class		Region				Jobseekers	
		Male (202) %	Female (210) %	18-21 (202) %	22-25 (210) %	ABC1 (206) %	C2DE (198) %	Dublin (115) %	ROL (107) %	Munster (119) %	Conn./ Ulster (70) %	Yes (97) %	No (315) %
<b>% Agree</b>													
It is exploitative to those taking part in the scheme	<b>52</b>	54	51	47	56	48	56	34	53	61	53	64	48
It takes the place of an actual paid job	<b>57</b>	56	58	51	61	48	67	43	60	64	55	68	53
It provides valuable work experience to jobseekers	<b>74</b>	74	74	72	76	74	75	70	78	74	73	64	79
It helps jobseekers progress into employment	<b>59</b>	56	61	58	59	55	65	58	64	49	66	50	62

Older age groups appear slightly more negative in their attitude towards the Jobbridge scheme, as do lower social grades and those receiving jobseekers.

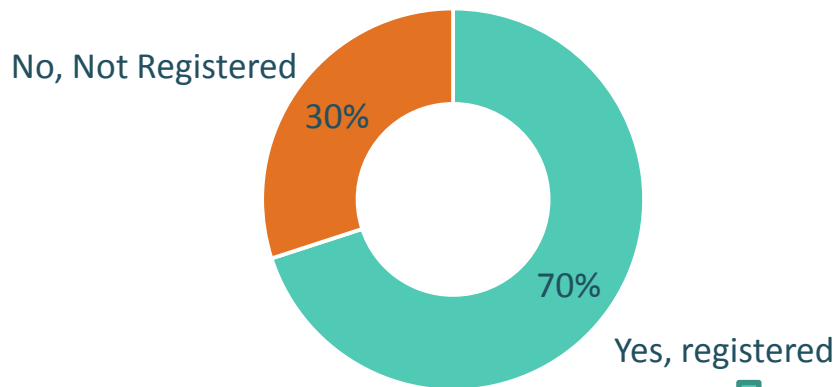




# Voting Behaviour

# Registered To Vote

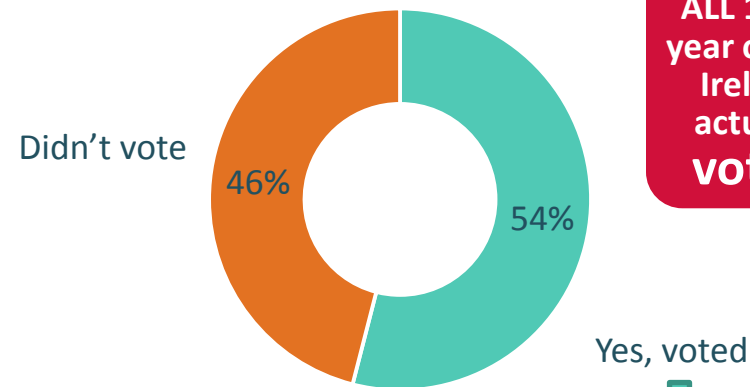
(Base: All Aged 18-25 – 412)



Male	67%
Female	72%
18-21	57%
22-25	81%
ABC1	72%
C2DE	66%
Dublin	65%
ROL	71%
Munster	71%
Conn./Ulster	73%

# Voted In Euro & Local Elections May 2014

(Base: All Registered To Vote – 286)



Male	54%
Female	54%
18-21	48%
22-25	58%
ABC1	59%
C2DE	46%
Dublin	53%
ROL	54%
Munster	47%
Conn./Ulster	68%

**38% of ALL 18-25 year olds in Ireland actually voted**

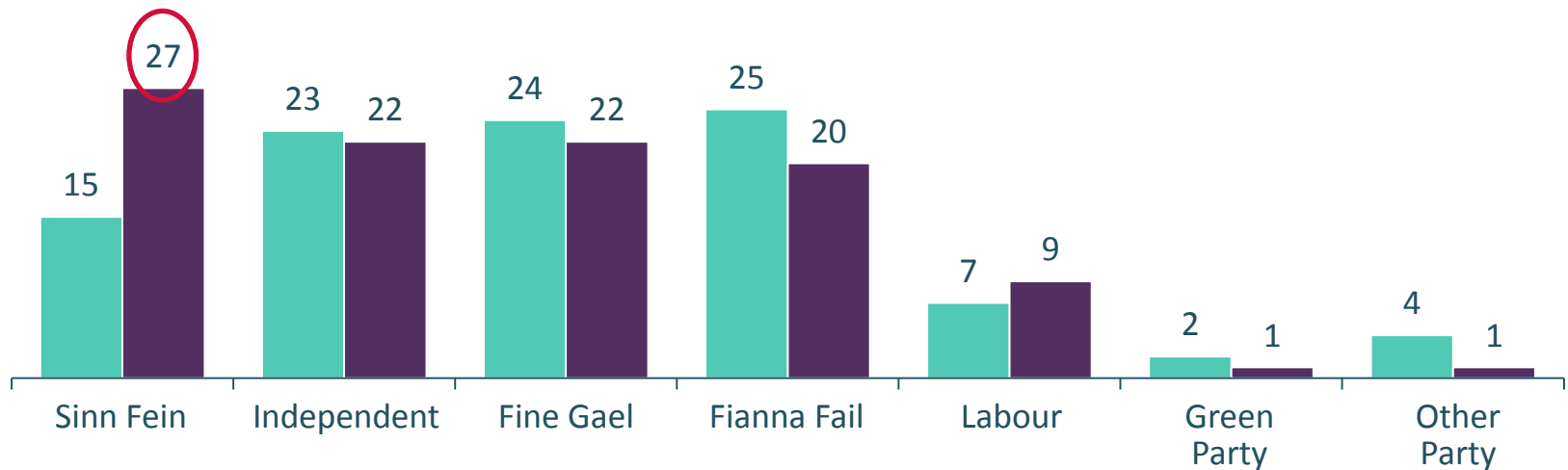
7 in 10 18-25 year olds claim they are registered to vote. Of those who are registered, just over half actually voted. This converts to 38% of all 18-25 year olds actually voting in the recent elections in May 2014.



# 1<sup>st</sup> Preference Vote In Local Elections – Excluding Refused

Actual result for voting population   18-25 year old vote

(Base: All 18-25 Who Voted Excluding Refused – 148)



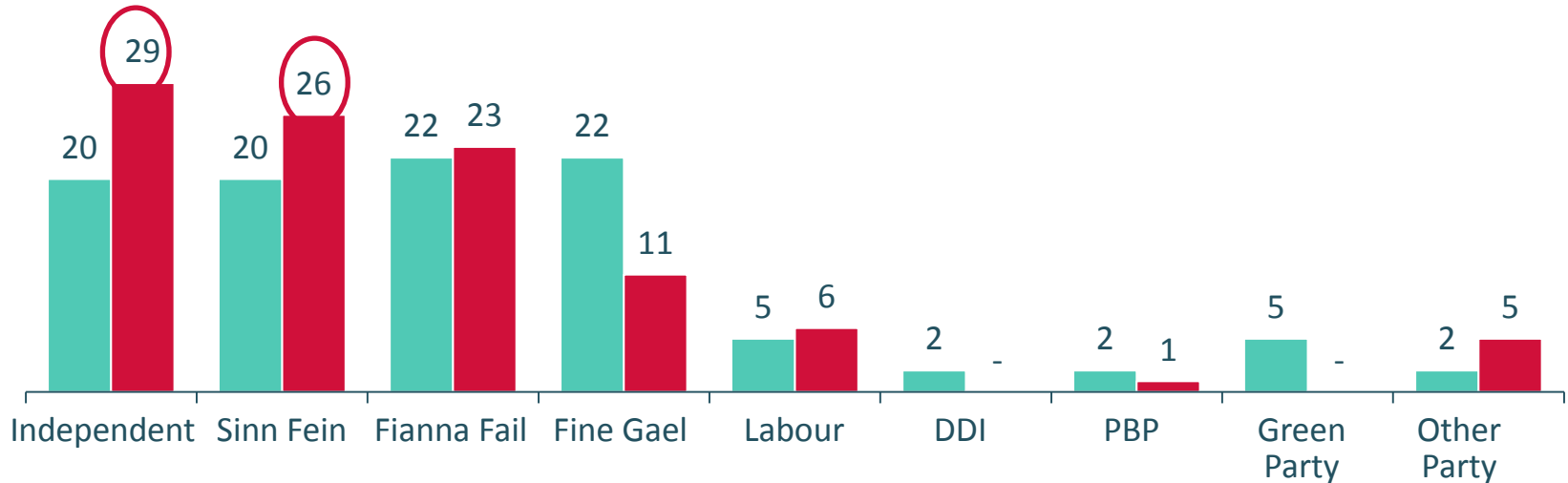
Sinn Féin received high levels of support from those aged 18-25, particularly when compared to the total voting populations support. Labour also over index slightly in their support, while support for all other parties are slightly under that of the total voting population.



# 1<sup>st</sup> Preference Vote In Euro Elections – Excluding Refused

Actual result for total population   18-25 year old vote

(Base: All 18-25 Who Voted Excluding Refused – 140)

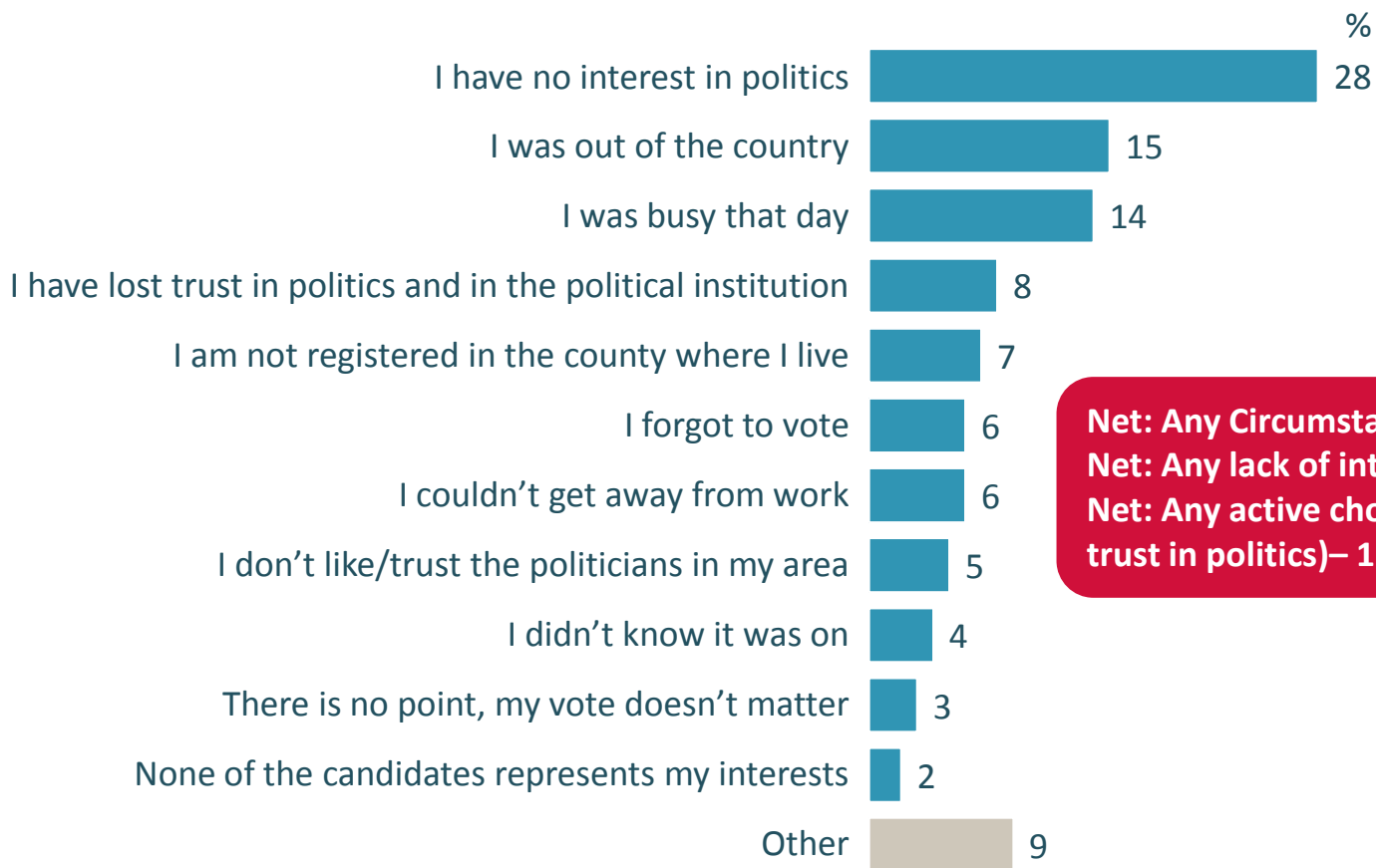


The Euro elections show slightly different patterns to the local elections with Sinn Féin continuing to perform well, however Independents also gaining strong 1<sup>st</sup> preference support. It is Fine Gael and other smaller parties who perform poorest among this group.



# Reasons For Not Voting In May Local And Euro Elections

(Base: All Aged 18-25 Who Did Not Vote – 131)



**Net: Any Circumstance Reason (e.g. busy) – 51%**  
**Net: Any lack of interest – 28%**  
**Net: Any active choice not to vote (e.g. lack of trust in politics) – 15%**

Little to no interest is the key barrier for those aged 18-25 year olds not voting in the recent elections. Secondary reason, some way behind, include being busy that day or being out of the country.

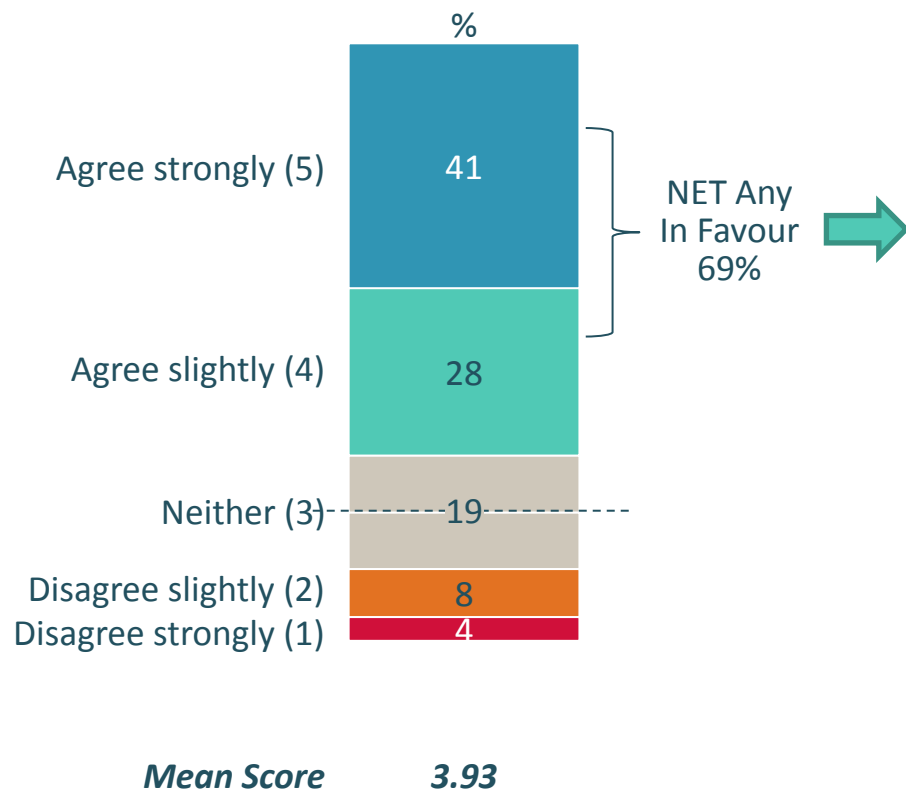




# Ministry For Irish Overseas

# Support Of Creation Of Ministry For Irish Overseas

(Base: All Aged 18-25 – 412)



Who more likely...	
<b>TOTAL</b>	<b>69%</b>
Male	67%
Female	70%
18-21	70%
22-25	68%
ABC1	73%
C2DE	65%
Dublin	74%
ROL	60%
Munster	69%
Conn./Ulster	74%

Just under 7 in 10 would support the creation of a Ministry for the Irish Overseas, with support most evident among those living in Dublin and Conn/Ulster.





# Summary of Key Findings

# Top 10 Key Findings

1

• 2 in 3 18-25 year olds live in a house or apartment but **do not pay rent**. However 1 in 4 are **renting privately**.

2

• 7 in 10 18-25 year olds currently **live** with their **family**. Of those who do not pay any rent, the majority of them live with their family.

3

• Overall **satisfaction** with **accommodation** is generally very **high**, particularly those not paying rent, however those renting from a local authority slightly less satisfied with building quality and sanitation.

4

• 3 in 10 have **health insurance**. Just over half agree with the potential introduction of the **mandatory health care**.

5

• Just under 1 in 4 are in receipt of the **Jobseekers** allowance, with 3 in 4 disagreeing with the cuts that were made.

6

• Just over half are aware of the **Jobbridge** scheme with polarised attitudes towards it. Those more negatively disposed include those aged 22-25, lower social classes and in receipt of the jobseekers allowance.

7

• 7 in 10 are **registered to vote** in Ireland, and of these, just under half **actually** went and **voted** in the May local and Euro elections. This equates to 38% of the total 18-25 year olds population who actually voted.

8

• Support for **Sinn Féin** is very strong among this group in both the local and Euro elections, while **Fine Gael** are underperforming.

9

• **Barriers to voting** among those registered is simply a lack of **interest** in **politics**. Next to this are not an 'active' choice not to vote, but instead circumstances beyond control, such as out of the country or working.

10

• Almost 7 on 10 support the creation of a **Ministry for Irish Overseas**.

**THANK  
YOU**

**REDC**