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1 April 2014

To: National Youth Council of Ireland

From: The Office of the Secretary-General's Envoy on Youth

Dear Representative of National Youth Council of Ireland,

We are pleased to inform you that your organization has been shortlisted to join the *Global Partnership for Youth in the Post-2015 Development Agenda (GPY2015)*. On behalf of the GPY2015 team, I would like to offer you our most heartfelt congratulations.

As you know, the objective of this partnership is to ensure that young people are actively participating in setting, implementing, and evaluating the new development agenda due to replace the MDGs in 2015. This partnership offers a unique platform for all stakeholders working on youth development to express their views, and help identify specific targets and indicators for youth empowerment, which could feature in the Post-2015 Development Agenda. Under the five thematic areas that emerged as top priorities for young people in the *My World 2015* survey—Education, Employment and Entrepreneurship, Health, Good Governance, and Peace and Stability—young people are crowdsourcing their recommendations to policy makers. The online crowdsourcing platform is being moderated by both UN agencies and youth organizations, and will allow for instant interaction between thousands of young people from around the world—complimented by a series of offline events. The expected outcome is a consolidated list of youth priorities to be shared with Member States for the intergovernmental deliberations at the ECOSOC Youth Forum.

Our collective task in the partnership is to allow young people and youth development actors to sharpen youth priorities using the crowdsourcing platform. Therefore, **let us make April a month of activism—mobilize your networks to reach the largest number of young people the world has ever known.** We kindly request that your organization take the following actions:

1. Organize offline events for your youth constituency around the five thematic areas of the crowdsourcing, and share outcomes via the crowdsourcing platform
2. Register and encourage the members and constituents of your organization to register at: <https://crowdsourcing.itu.int/>
3. Lobby local and national government to encourage them to prioritize youth in the Post-2015 Development Agenda
4. Promote the crowdsourcing platform on Facebook and Twitter using the hashtag #GPY2015

We encourage you to send us any details of activities you organize in relation to promoting youth in the Post-2015 Development Agenda to ye.coordination@un.org—with emphasis on photos, video, and other digital media.

Over the next months, we will continue to send regular updates and suggestions as to how to make the most of your membership in GPY2015.

I look forward to building a close working relationship with your organization, in the hope of building a global coalition that will move the youth development agenda forward.

Yours sincerely,



Ahmad Alhendawi
Secretary-General's Envoy on Youth

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Attachments:

- Social media advisory
- Flyers