

MULTIPLAYER: YOU VS THE CREATING BETTER GAMING COMMUNITIES MERNET

Unreal Tournament 2004 lends incontrovertible proof to John Gabriel's Greater Internet Fuckwad Theory.



PLAYER 2 PLAYER COMMUNICATION



GAMERS AS PERCEIVED

Who plays video games?

25% of EU population

81% play online

Average age: 30.4y

54/46 male/female ratio

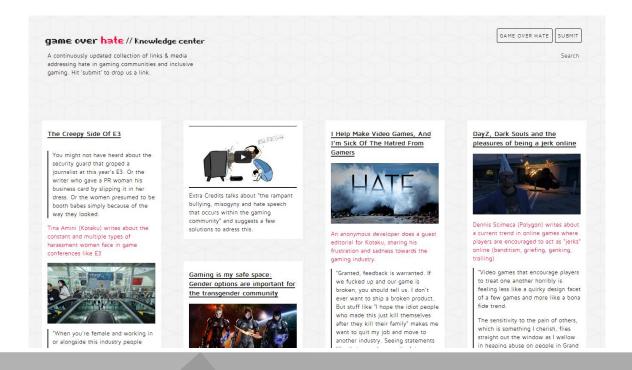
*http://www.isfe.eu/sites/isfe.eu/files/attachments/euro_summary_-_isfe_consumer_study.pdf





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I Knowledge Center 1





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Group A

Watch the "Singapore-MIT GAMBIT Game Lab Hate Speech" video (http://youtu.be/6A52sGTUhXU)

Discuss:

- Have you ever faced hate in video games?
- How did you respond to it?
- What would be an appropriate community response?

Group B

Read the Kotaku article "Three Words I Said to the Man I Defeated in *Gears of War* That I'll Never Say Again" (http://bit.ly/1hQFqI4)

Discuss:

- Do FPS address a male audience?
- Is the practice of "raping" and "teabagging" sexist?
- What would an inclusive game community look like?

SHOWCASES





COMMUNITY RESPONSE

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