

## ANNUAL REVIEW

NYCI is a membership-led umbrella organisation that represents and supports the interests of voluntary youth organisations working with over 380,000 young people. We use our collective experience to act on issues that impact on young people. [www.youth.ie](http://www.youth.ie)

### STRATEGIC GOALS

I

INFORM AND INFLUENCE PUBLIC POLICY

II

RECOGNISE AND VALUE YOUTH WORK AND THE VOLUNTARY YOUTH SECTOR

III

BUILD KNOWLEDGE, SKILLS AND CAPACITY

IV

CREATE EXCELLENT RESEARCH

V

DEVELOP THE NATIONAL YOUTH COUNCIL OF IRELAND'S ORGANISATIONAL EFFECTIVENESS



- COLAISTE NA BHFIANN
- KILLINARDEN COMMUNITY COUNCIL YOUTH PROJECT
- ST ANDREW'S TALK ABOUT YOUTH PROJECT
- IRISH ASSOCIATION OF YOUTH ORCHESTRAS
- PHOENIX YOUTH PROJECT

### YOUTH SECTOR

ALMOST

1,400

STAFF WORK WITH OVER

40,000

VOLUNTEERS

IN ORGANISING & SUPPORTING YOUTH WORK FOR  
**382,600**  
YOUNG PEOPLE

# YOUTH WORK



- I Lobbied successfully to increase funding for Youth Work in Budget: after 7 years of cuts
- SECURED **2.5%** INCREASE IN FUNDING FOR 2016
- II National Youth Strategy Task Group completed its work: National Youth Strategy launched in October 2015
- II Facilitated engagement of member organisations in the development of the National Youth Strategy
- II Participation on: National Children and Young People's Advisory Council; Child Poverty and Prevention and Early Intervention Sub-Groups of the NCYPAC; and re-established National Implementation Group for the National Quality Standards Framework
- II III Collaborating North/South on the professional endorsement of 3rd level qualifications in youth and community work
- II III Collaborating North/South on youth work and ICT working group
- V Achieved full compliance with the Governance Code
- II III Brought together 120 decision makers, academics and youth workers at NYCI Annual Conference: Playing our Part - the youth sector's contribution to the implementation of the National Youth Strategy

# ADVOCACY AND POLICY WORK



I NYCI WORK REFERENCED  
**35**  
TIMES IN DÁIL & SEANAD ÉIREANN

I PRESENTED TO  
**3**  
OIREACTHAS COMMITTEES ON: PUBLIC HEALTH (ALCOHOL) BILL, ELECTORAL COMMISSION AND YOUTH GUARANTEE/ JOBBRIDGE



**65,911**

NEW VOTERS ADDED TO REGISTER IN ADVANCE OF MARRIAGE EQUALITY REFERENDUM IN MAY 2015 FOLLOWING REGISTRATION CAMPAIGN BY A RANGE OF GROUPS INCLUDING NYCI

NYCI MEDIA FOR #MARREF: **114**

PRINT AND BROADCAST HITS VALUED AT **€268,390**

# JOBBRIDGE RESEARCH IN FOCUS

I IV LAUNCH OF NYCI REPORT  
**JOBBRIDGE-STEPPING STONE OR DEAD END?**  
EXPLORING EXPERIENCES OF YOUNG PEOPLE ON THE SCHEME AND MAKING

**10**

RECOMMENDATIONS TO REFORM AND ENHANCE INTERNSHIPS

EARNED

**€153,700**

WORTH OF PRESS COVERAGE

OVER

**152**

INTERVIEWS AND MENTIONS IN NATIONAL AND REGIONAL MEDIA

# COMMUNICATIONS

II V Online and social media presence strengthened and increased media profile for youth issues and NYCI:



**187,033**

VISITS ACROSS ALL NYCI WEBSITES

**672**

MEDIA MENTIONS AND INTERVIEWS WITH AN ADVERTISING VALUE EQUIVALENT OF

**€1,203,280**

**5,000+**

TWITTER FOLLOWERS

**3,900+**

E-BULLETIN SUBSCRIBERS

**2,300+**

FACEBOOK FANS

**7,300+**

YOUTUBE CHANNEL VIEWS

# FINANCES

INCOME 2015: **€1,604,887**

EXPENDITURE 2015: **€1,589,625**

BOTH REPRESENT A

**6%**

INCREASE ON 2014, REFLECTING THE INCREASED ACTIVITY

Complete accounts available on [www.youth.ie](http://www.youth.ie)





