

ANNUAL REVIEW 2014



NYCI is a membership-led umbrella organisation that **represents and supports the interests of voluntary youth organisations working with over 380,000 young people.** We use our collective experience to act on issues that impact on young people.
www.youth.ie

YOUTH SECTOR

ALMOST **1,400**

STAFF WORK WITH

45

MEMBER ORGANISATIONS

40,000
VOLUNTEERS

IN ORGANISING & SUPPORTING YOUTH WORK FOR

382,600
YOUNG PEOPLE

4

NEW MEMBERS: WE WELCOMED CODER DOJO, GAISCE, SWAN YOUTH SERVICE AND YOUNG SOCIAL INNOVATORS INTO MEMBERSHIP



STRATEGIC GOALS

I

INFORM AND INFLUENCE PUBLIC POLICY

II

RECOGNISE AND VALUE YOUTH WORK AND THE VOLUNTARY YOUTH SECTOR

III

BUILD KNOWLEDGE, SKILLS AND CAPACITY

IV

CREATE EXCELLENT RESEARCH

V

DEVELOP THE NATIONAL YOUTH COUNCIL OF IRELAND'S ORGANISATIONAL EFFECTIVENESS

YOUTH WORK

- I II CHAIRED THE NATIONAL YOUTH STRATEGY TASK GROUP
- I II FACILITATED ENGAGEMENT OF MEMBER ORGANISATIONS IN THE DEVELOPMENT OF A NATIONAL YOUTH STRATEGY
- I II PARTICIPATION ON THE NATIONAL CHILDREN & YOUNG PEOPLE'S ADVISORY COUNCIL
- II CONTRIBUTING TO EFFECTIVENESS OF THE NATIONAL YOUTH WORK ADVISORY COMMITTEE
- I III COLLABORATING NORTH/SOUTH ON THE PROFESSIONAL ENDORSEMENT OF 3RD LEVEL QUALIFICATIONS IN YOUTH AND COMMUNITY WORK
- V CONTINUING TO WORK TOWARDS FULL COMPLIANCE WITH THE GOVERNANCE CODE



- I Lobbying successfully to reduce cuts in funding for Youth Work in Budget: after 7 years of cuts - **no cuts in youth work services for 2015.**
- I Met with Joint Oireachtas Health and Children Committee to discuss youth work and the role of NYCI.
- II V RISE - Quality Standards in Youth Work programme run in partnership with Romania, Sweden & Estonia.
- I III 130 decision makers, academics and youth workers attended NYCI Annual Conference on gender issues in youth work.



ADVOCACY & POLICY WORK

I MET WITH

4

SENIOR MINISTERS

I NYCI WAS REFERENCED

35

TIMES IN DEBATES IN DÁIL & SEANAD ÉIREANN

LAUNCH

I IV REDC/NYCI NATIONAL SURVEY ON YOUNG PEOPLE: BRIEFINGS ON VOTER PARTICIPATION & JOBSEEKERS' ALLOWANCE

30% OF 18-25 YEAR OLDS NOT REGISTERED TO VOTE

4 IN 10 YOUNG PEOPLE STRUGGLING TO MAKE ENDS MEET AS A RESULT OF DOLE CUTS

I PROMOTE THE VOTE

campaign with USI and SpunOut: 130 young people engaged with EU Election candidates at hustings events nationwide.

Campaign featured across national and regional media (total circulation: 847,484).

III PLEDGE2REG

campaign encouraged young people to register for EU Elections.

Roadshow on 6 university campuses nationwide.

2,200+ young people signed up to NYCI voter registration app.

YOUTH EMPLOYMENT

I NYCI continued to campaign for the implementation of the Youth Guarantee and played an active role in supporting the delivery of the Ballymun Youth Guarantee pilot programme.

IV Co-hosted seminar 'Enhancing the Contribution of Youth Organisations to Youth Employment' with the Centre for Effective Services, Foroige and Youth Work Ireland.

RESEARCH IN FOCUS

I EMIGRATION

'HOME IS WHERE THE HEART IS' conference profiled, for the first time, the barriers facing young emigrants returning to Ireland. It generated substantial media coverage nationally and internationally; put the issue on Government's agenda and contributed to the development of its new Diaspora policy.

33,500

PEOPLE AGED 15-24 LEFT THE COUNTRY (IN THE 12 MONTHS TO APRIL, CSO)



IV EU RESEARCH

'THE SOCIAL SITUATION OF YOUNG PEOPLE IN EUROPE'

NYCI collaborated with EU agency Eurofound on the launch of its research on the impact of recession on young people, bringing the EU-wide research to an Irish audience.

THE EVENT GENERATED MEDIA COVERAGE WORTH OVER

€23,000

42% OF YOUNG PEOPLE AGED 18-29 IN IRELAND ARE LIVING WITH THEIR PARENTS

18% EXPERIENCE SERIOUS DEPRIVATION

YOUTH ARTS PROGRAMME

" NATIONAL YOUTH ARTS SHOWCASE ATTENDED BY:



to see youth groups showcasing excellence in the sector.

" YOUTH ARTS SUMMER SCHOOL:

29 PARTICIPANTS WORKING WITH 613 YOUNG PEOPLE

" SUCCESSFUL PILOT: CONNECTING

2 NATIONAL CULTURAL INSTITUTIONS WITH

12 YOUTH WORKERS &

144 YOUNG PEOPLE

" 10 Year Celebration of NYCI Certificate in Youth Arts held in Dublin Castle (in partnership with NUI Maynooth).

" 8 Artist in Youth Work residency projects working with

ACC

" 9 GRADUATES (WORKING WITH 547 YOUNG PEOPLE) FROM 2014 CERTIFICATE

" 24 BLOGGERS IN RESIDENCE

▶ 160 young people

18,806 visits to www.youtharts.ie

DEVELOPMENT EDUCATION PROGRAMME



" 565 TRAINING PARTICIPANTS REACHED

▶ 15,820 YOUNG PEOPLE THROUGH LOCAL ACTIONS

" 40 ORGANISATIONS PARTICIPATED IN BAREFEET THEATRE ZAMBIA ACTIVITIES

" 33 GROUPS TAKING ACTION DURING ONE WORLD WEEK

" 8 OWW FILM COMPETITION FINALISTS

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" 58 Participants in FETAC accredited social justice principles course

" 119 ATTENDEES AT ROUNDTABLE EVENT ON DEVELOPMENT EDUCATION & YOUTH



INTERCULTURAL & EQUALITY PROGRAMME

" COORDINATED THE COUNCIL OF EUROPE

NO HATE SPEECH MOVEMENT

IN IRELAND: CHANGING THE WAY PEOPLE ENGAGE ONLINE, ADVOCATING FOR IMPROVED HATE CRIME LEGISLATION

" 3 Major events: No Hate speech launch gained extensive media exposure

" 525 Interculturalism & equality training & events participants

" EQUALITY MONITORING AT ALL NYCI EVENTS

26,909 VISITS TO www.intercultural.ie

" CONSULTATION

With Government body on Promotion of Integration of Migrants



www.youth.ie

COMMUNICATIONS

" Online and social media presence strengthened and increased media profile for youth issues and NYCI:

352

MEDIA MENTIONS (6% INCREASE VS 331 IN 2013)

22%

INCREASE IN VISITS ACROSS ALL NYCI WEBSITES (181,688 VS 149,026 IN 2013)

3,000+ TWITTER FOLLOWERS

3,500+ E-BULLETIN SUBSCRIBERS

1,200+ FACEBOOK FANS

6,698 YOUTUBE CHANNEL VIEWS



INTERNATIONAL WORK

'580+

YOUNG PEOPLE & YOUTH WORKERS CONSULTED ON SOCIAL INCLUSION & POLITICAL PARTICIPATION THROUGH **YOUNG VOICES** AS PART OF THE EU STRUCTURED DIALOGUE PROCESS

'26 YOUNG PEOPLE FACILITATED TO ATTEND INTERNATIONAL POLICY & ADVOCACY EVENTS

IV Initiated international research project on ICT in youth work with

5 EU PARTNERS



III 56 YOUTH WORKERS FROM

6 COUNTRIES AT THE **SCREENAGERS INTERNATIONAL SEMINAR: USING ICT, DIGITAL & SOCIAL MEDIA IN YOUTH WORK**

YOUTH HEALTH PROGRAMME

III CONNECTED COMMUNITIES:

3 PROJECTS AWARDED €5,000 FOR YOUNG PEOPLE'S MENTAL HEALTH INITIATIVES

II III Regional launches of 'Promoting Health in the Youth Sector' (Dublin, Cork, Galway & Letterkenny)

III 17 TRAINING EVENTS WITH 251 PARTICIPANTS

II III HEALTH QUALITY MARK AWARDED TO 5 YOUTH SERVICES ACROSS IRELAND

ACC
III 17 Participants commenced the Specialist Certificate in Youth Health Promotion (accredited by NUI Galway)

I Presented on **Better Outcomes Brighter Futures: The national policy framework for children and young people 2014 - 2020**, Outcome 1 'Active & Healthy' at YWI Symposium

16,791 visits to youthhealth.ie



CHILD PROTECTION PROGRAMME

III 669 PARTICIPANTS IN CHILD PROTECTION TRAINING AND SEMINARS NATIONWIDE

II 3,261 GARDA VETTING APPLICATIONS PROCESSED ON BEHALF OF THE YOUTH WORK SECTOR THROUGH THE NYCI GARDA VETTING CONSORTIUM

ACC
III 16 participants on the **Certificate in Child Protection and Welfare** (accredited by NUI Maynooth) - the only course of its kind available in the country

19,759 visits to www.childprotection.ie

10 PUBLICATIONS & RESOURCES DEVELOPED FOR THE YOUTH SECTOR

I RedC/NYCI National Survey on Young People: NYCI Briefing Paper 1 - Voter Participation

I RedC/NYCI National Survey on Young People: NYCI Briefing Paper 2 - Jobseekers' Allowance

I Submission to the Office for the Promotion of Migrant Integration

II Youth Arts: Blogger in Residence Series

II One World Week animation

III No Hate Speech website and campaign video

II RISE Report on Quality Standards in Youth Work

III One World Week resource toolkit

III Setting Our Sights on Rights

IV Screenagers International Seminar report

FINANCES



INCOME 2007:
€2,437,700

INCOME 2014:
€1,502,162

A CUT OF 38%

Complete accounts available on www.youth.ie

